

GOTO Copenhagen 2018 Conference Nov. 19 - 21

How beauteous technology is! O brave new world James Governor

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James Governor RedMonk co-founder.

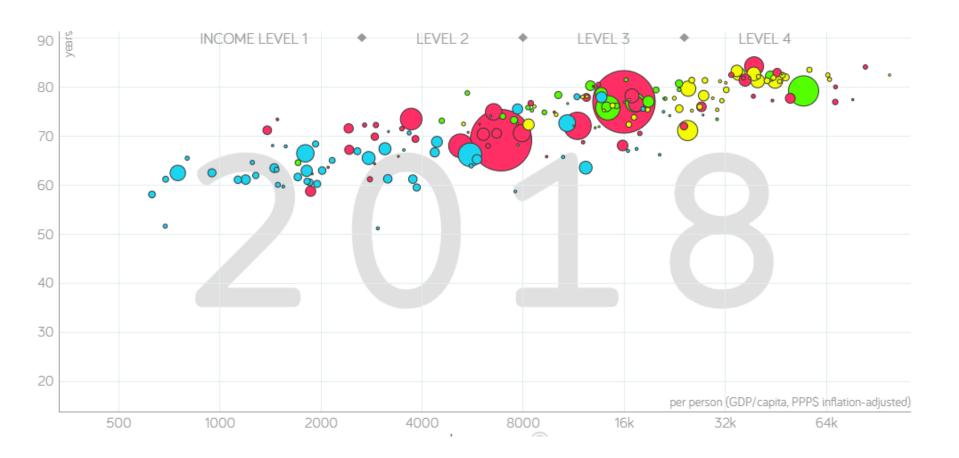


@monkchip

S

"The greater a man's talents, the greater his power to lead astray."





Eight Ways To Tell You're in a Utopia

Global poverty is falling

Life expectancy is rising around the world

Education and literacy rates are spiking globally

Every song ever written is on your phone

You had two vacations last year

You get to attend GOTO in Copenhagen

Five pound blocks of cheese

Bags of groceries



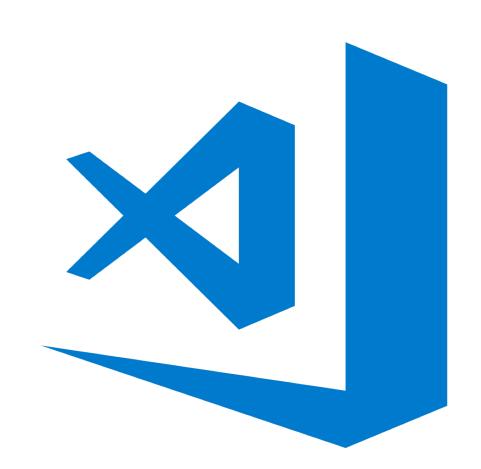
"Most human beings have an almost infinite capacity for taking things for granted."



2012: \$1bn, 13 employees



2014: \$19bn, 55 employees, 1m new registered users per day





met phil keslin, niantic CTO yesterday. ludicrous tech story. 500m+ downloads, all the users, team of just 16 people. java, obvs #gcpnext

9:55 AM - 20 Oct 2016





Jay Fry @jayfry3 · 5 Jul 2016

"With #serverless, you're going to have the 1st billion-dollar start-up...with 1 person." - @monkchips #FS16UK









stripe

THE DEVELOPER COEFFICIENT

C-Level Executives How much of a constraint are the following items to your company's growth? (moderate/major)

Access to talent	55%
Regulation	54%
Access to software engineers	53%
Talent management	52%
Access to capital	52%
Legacy IT infra	51%

new kingmakers

OSS, cloud, social coding

the software paradox

RedMonk Q318 Programming Language Rankings C# JaayaScript
C# PHB
C\$\$+Bython
Swift ASP R Ruby Visual Basic Matlab Scala Shell PowerShell Haskell SpeScript Go 75 -Assembly Popularity Rank on Stack Overflow (by # of Tags) Vaeroovy **PLSQL** Clojureua ColdFusion Arduino F# Kotlin SAS CoffeeScript Rust Prolog ActionScript Dart Erlang FORTRAN QML Scheme Tcl Cucumber Elixir **GLSL OCaml** Processing ommon Lisp VHDL Julia Verilog Mathematica Smarty Racket XQuery Fuppes Lisp PLpgSQL FreeMarkesis StarWeb Ontology Language Smalltalk Pascal Haxe Apex Elm SaltStack Objective-C++ PostScript Vala Gherkin TeX BitBak Modelica Pure Script Nim Nix MAXScript LiveScript Chapel Logos VimL SQSpurcePawn GAP HCL SQF APIRBoutepoin Buffer Eagle Roff 75 100 25 Popularity Rank on GitHub (by # of Projects)

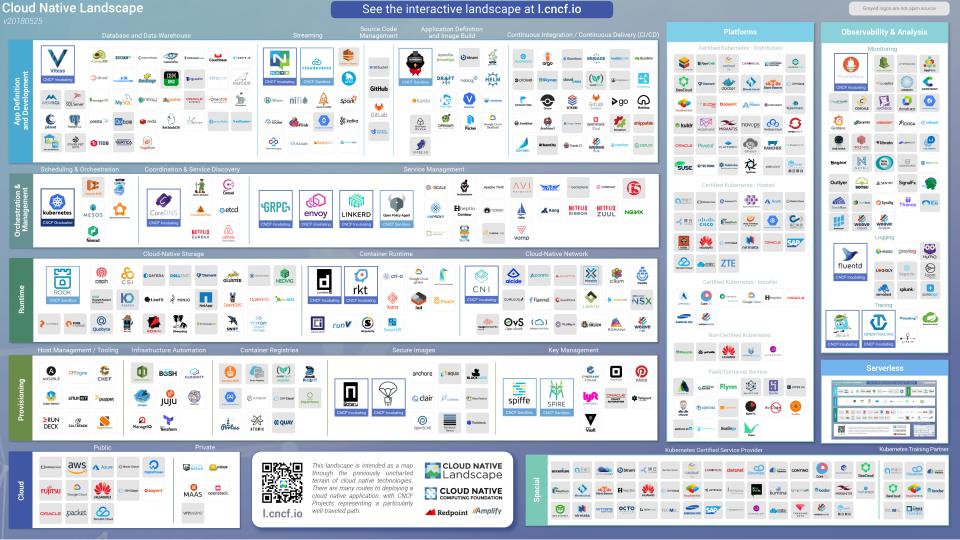


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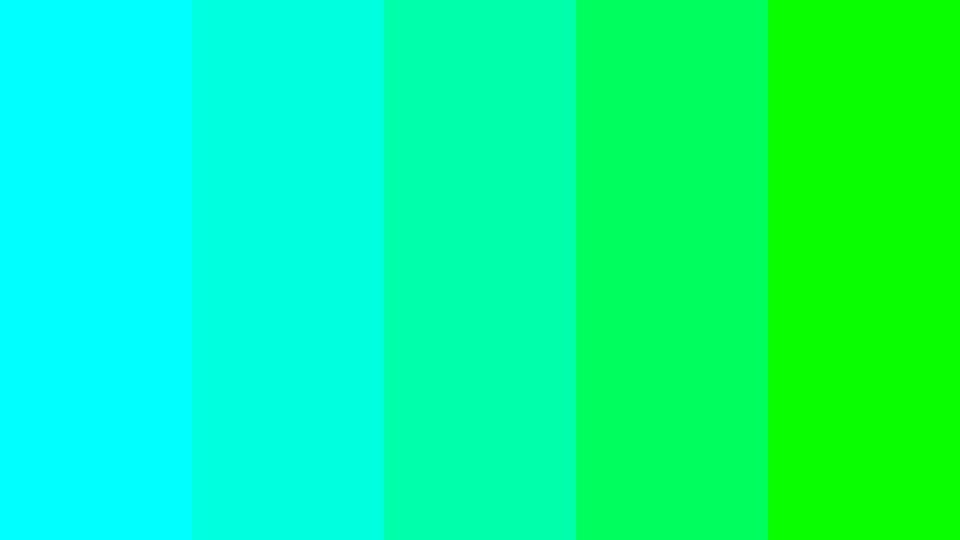


"First, we inundate them with quarterly Kubernetes releases."



Mondare

service mesh





deploy!=releas

progressiv

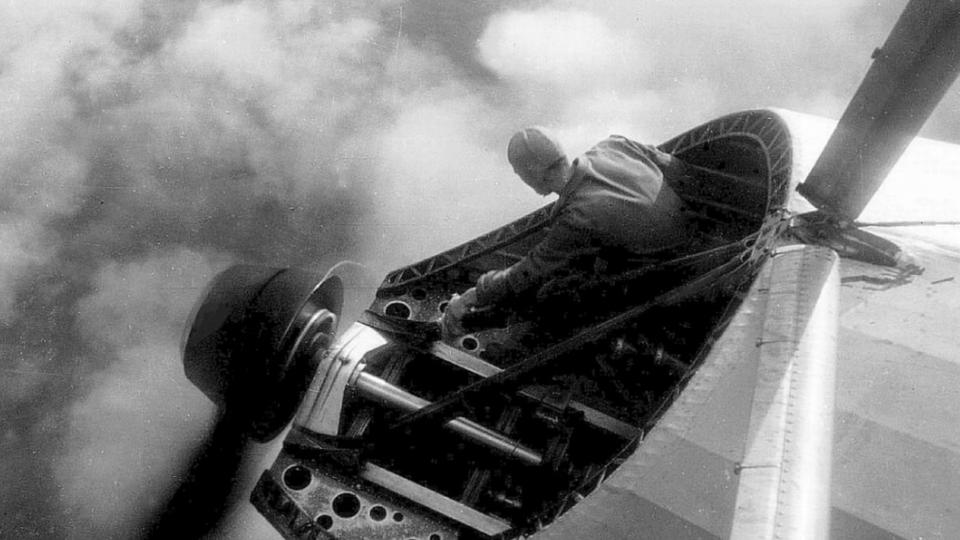
delivery

gitops

chaos engineering



just culture



o11y

abundance

"Applied **science** is a discipline of **science** that applies

existing **scientific** knowledge to develop more practical

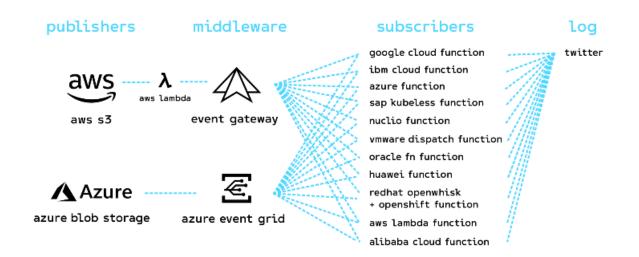
applications, like technology or inventions." – Wikipedia



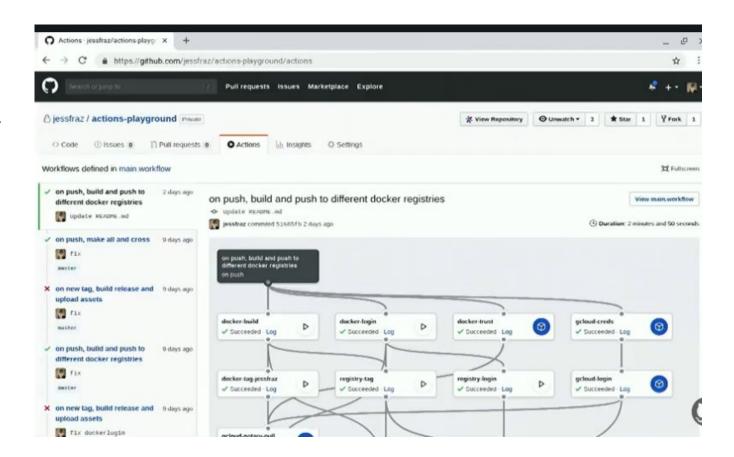


everything else is a rounding error





Unix Pipes+ Yahoo Pipes+ IFTTT+ Serverless+ GitHub = Actions





Products

Solutions

Resources

Developers

Cloudflare Workers

The Network is the Computer $^{\text{TM}}$

Workers for Cloudflare's Free Plan

+ \$5/Month

First 10M requests free;

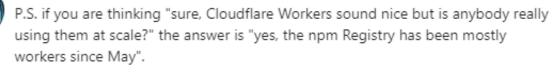
\$.50 per million thereafter

< 5ms CPU Processor Time

1 Script Included

Learn more about Workers >





♡ 277

17 37

Stripe

-AutoTrader





Nine Ways To Tell You're in a Dystopia

A Japanese island quietly disappeared last week California is burning

Kids are in "holding facilities" at the border

Your community hates your Code of Conduct

You spend more time in Concur than on Twitter

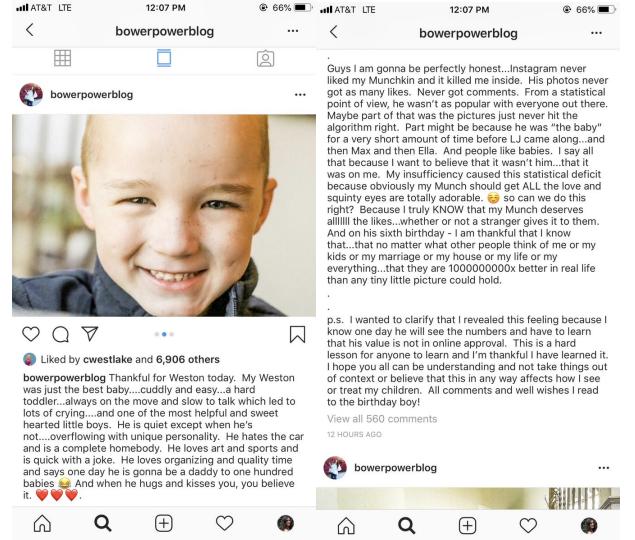
You rate your kids with Instagram stats

You are an enemy of the state

You keep getting asked: "what's the ROI on that?"

He's still President

"Alpha children wear grey. They work much harder than we do, because they're so frightfully clever. I'm awfully glad I'm a Beta, because I don't work so hard. And then we are much better than the Gammas and Deltas. Gammas are stupid. They all wear green, and Delta children wear khaki. Oh no, I don't want to play with Delta children. And Epsilons are still worse. They're too stupid to be able to read or write. Besides they wear black, which is such a beastly color. I'm so glad I'm a Beta."









It is time. #deletefacebook

11:00 PM - 20 Mar 2018

14,377 Retweets 35,231 Likes 😸 🦣 🚱 🖨 🦣 🍪



It took a genocide for Facebook to ban a country's military leadership

Facebook's actions in Myanmar set an important new line in the evolving battle over content moderation

By Casey Newton | @CaseyNewton | Aug 28, 2018, 6:00am EDT



"...most men and women will grow up to love their servitude and will never dream of revolution."

The New Hork Times

Google Will Not Renew Pentagon Contract That Upset Employees



Replying to @monkchips

Cool! I think the basic point to be made is that a small percentage of Google's workforce signed a petition and got the Maven contract rethought. People have so much more power than they realise

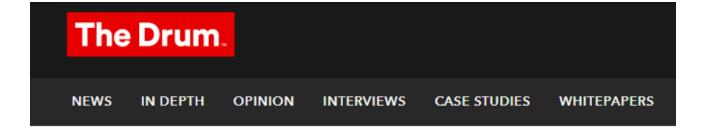
11:39 AM - 15 Oct 2018



1







NEWS >

Google concedes \$10bn Pentagon Jedi data contract amid ethical concerns



DHH @ @dhh · Nov 19

"Potential clues to the future path of Ford can be provided partly by Facebook... using customers' personal information to earn billions... We already know and have data on our customers; they trust us... We know what people make" 😍



Data could be what Ford sells next as it looks for new revenue As Ford reorganizes globally and looks at job cuts, one way to increase profits appears to be monetizing personal data and partnerships. freep.com





applied tech is never value neutral

"no" is powerful

everyone is hiring







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entrance the words, Central London Hatchery and Conditioning Centre, and, in a shield, the World State's motto,

A squat grey building of only thirty-four stories. Over the main

Community, Identity, Stability.

the all-powerful executive of political bosses and their army of managers control a population of slaves who do not have to be coerced, because they love their servitude."

"A really efficient totalitarian state would be one in which

"...reality, however utopian, is something from which people feel the need of taking pretty frequent holidays...."