

GOTO Copenhagen 2018

Conference Nov. 19 - 21



Sustainable Architecture

Me:



- Lead at Shopify.
- Ruby Engineer.
- Husband.
- Cat owner servant.



600k+ Merchants

2,200+ Apps in App Store \$82 Billion Total Sales









Failure?

According to Standish Group's 2015 Annual CHAOS report, **66% of technology projects** end in partial or total failure.



How it all starts

Idea

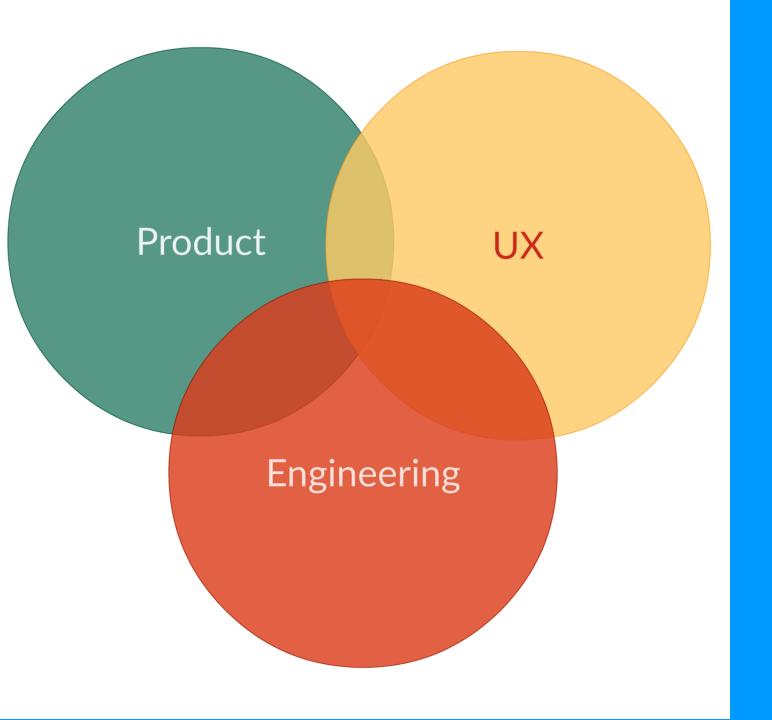




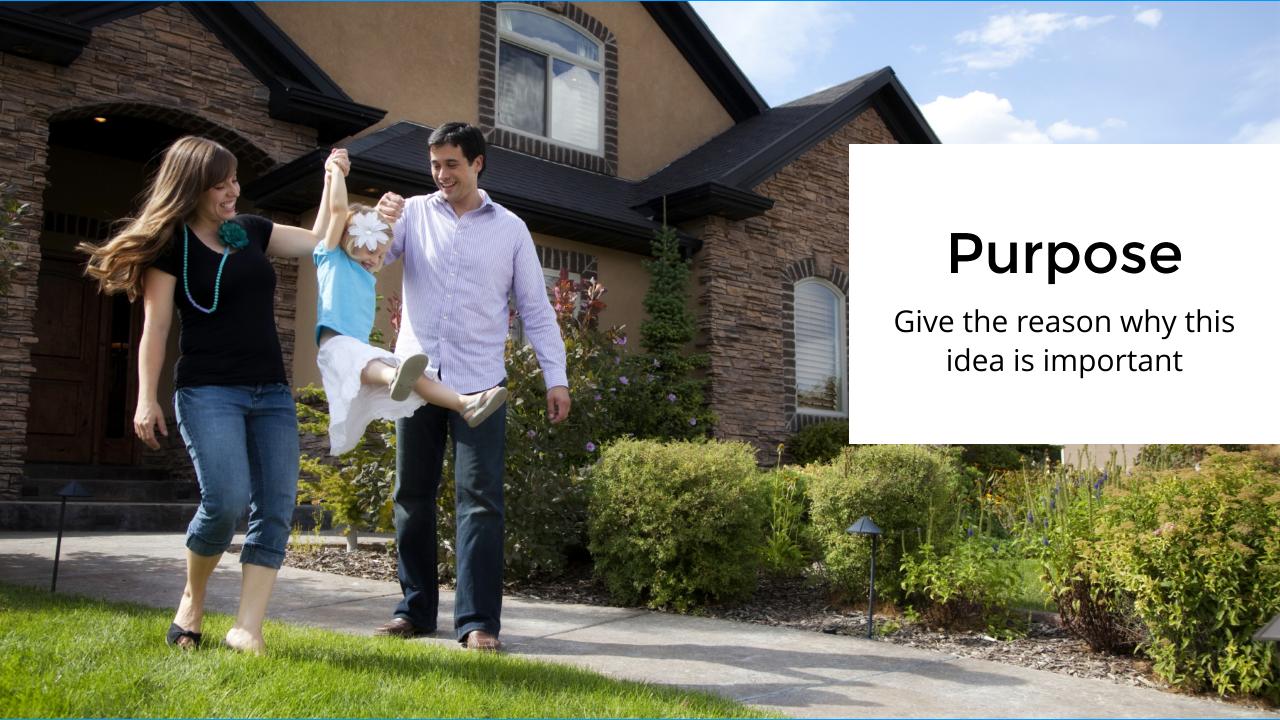








Inclusive teams make better business decisions up to 87% of the time.



Autonomy

Help them and guide if you can, but don't tell how to do their job





Mastery

Let them grow in their craft

Second Principle Strong Foundation



THE LIFE OF A SOFTWARE ENGINEER.

CLEAN SLATE. SOLID
FOUNDATIONS. THIS TIME
I WILL BUILD THINGS THE
RIGHT WAY.

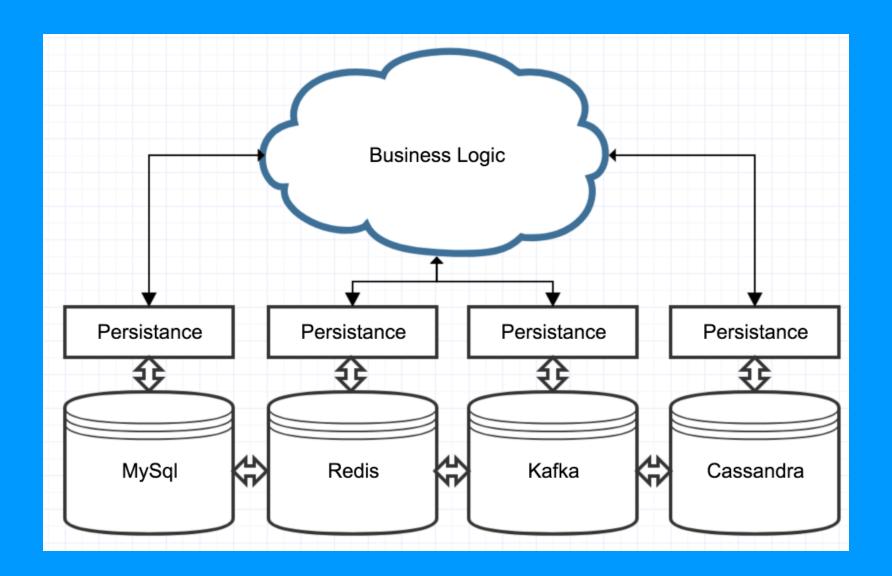






Platform Independent

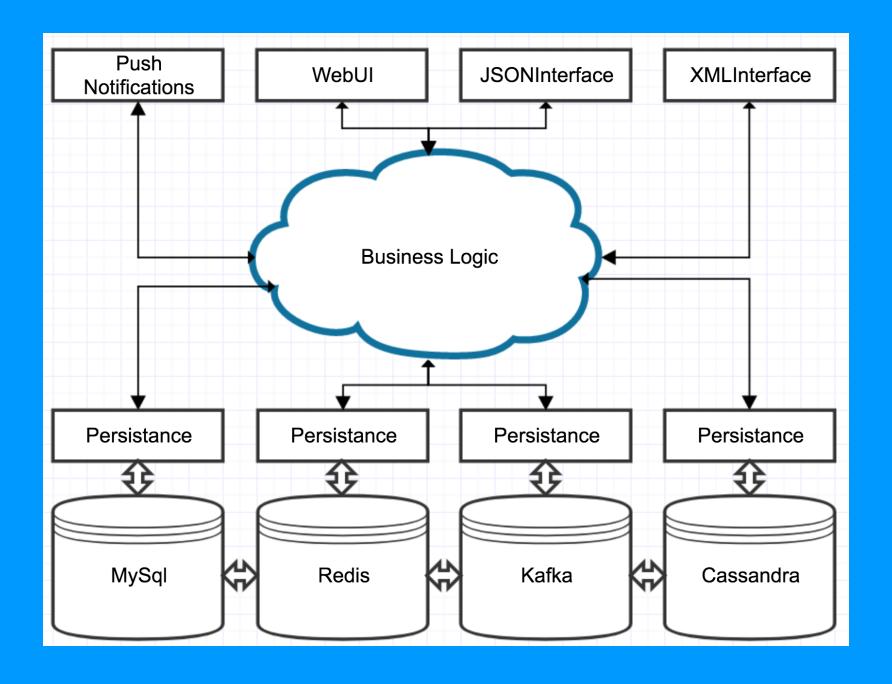
Data and Processes shouldn't know how each of them implemented





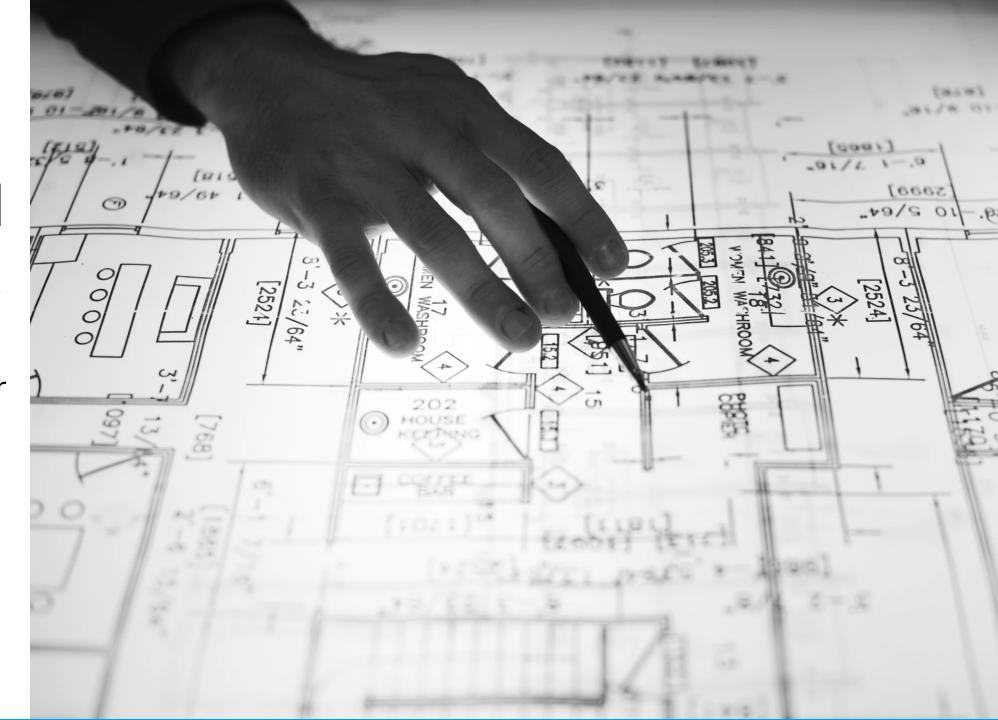
Simple Interfaces

Input/Output independent implementations



Bounded Contexts

Place similar logic close to each other but not into each other





Alignment

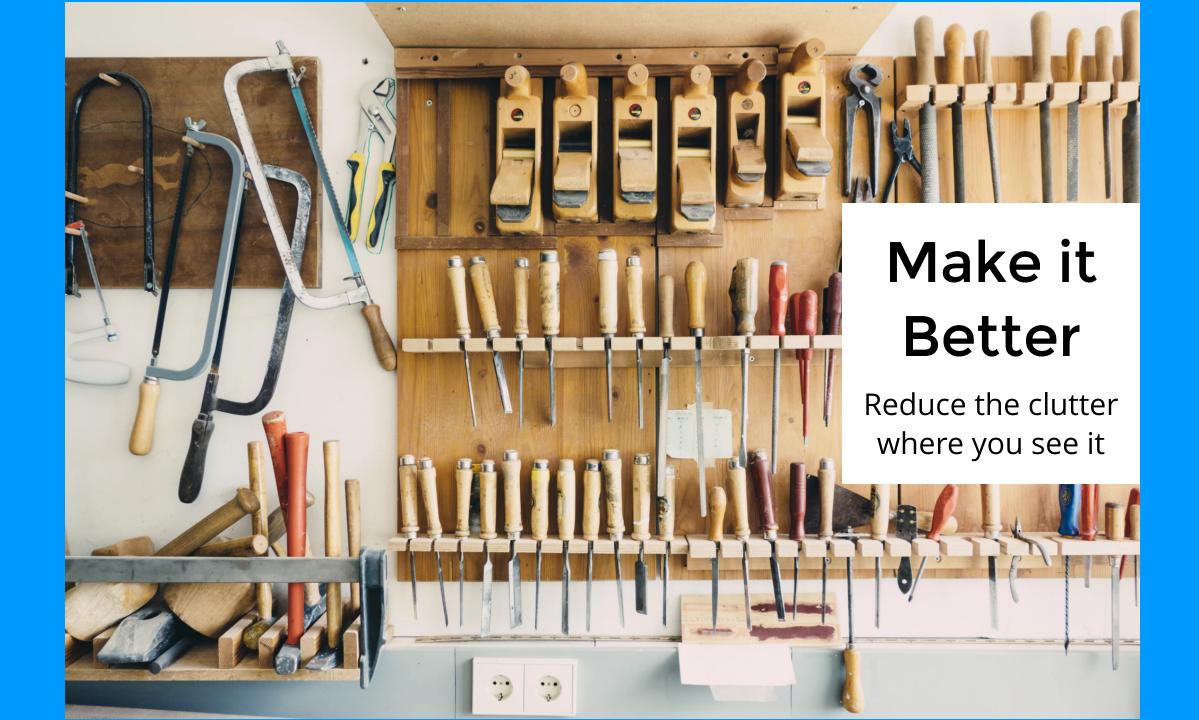
Make sure that others are aware



Mindful

Ambitious goals that can be delivered (maybe in pieces).











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