



CHAINALYSIS
Intelligence for digital assets



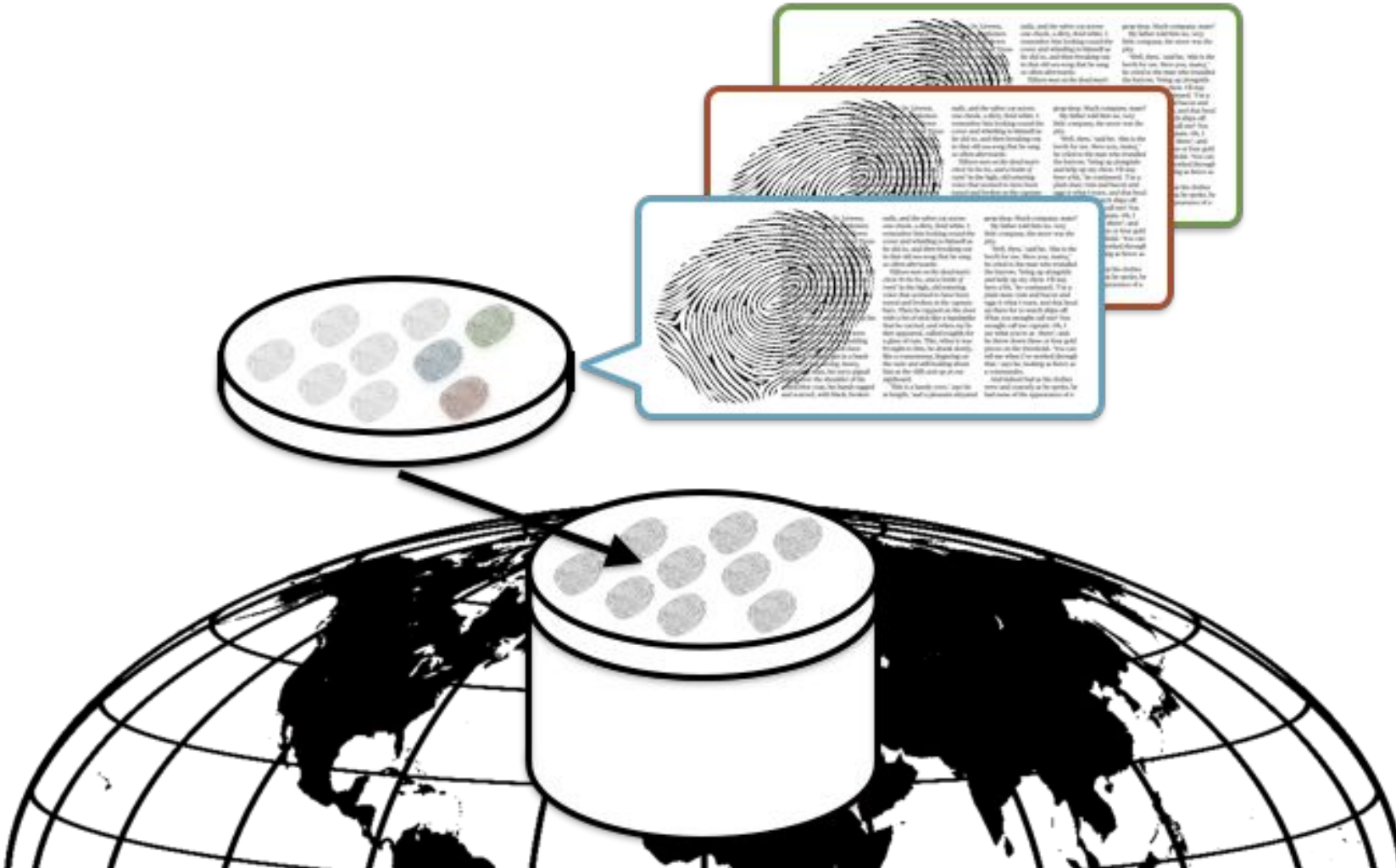
Chainalysis is the world's **leading source of intelligence on digital assets.**

WHAT IS A BLOCKCHAIN ?

[blok-cheyn]
noun

A permissionless distributed database that maintains a continuously growing list of data records hardened against tampering and revision, even by operators of the data store's nodes.

Blockchain technology enables digital scarcity.



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IDENTITY ?

CHAINALYSIS



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CHAINALYSIS

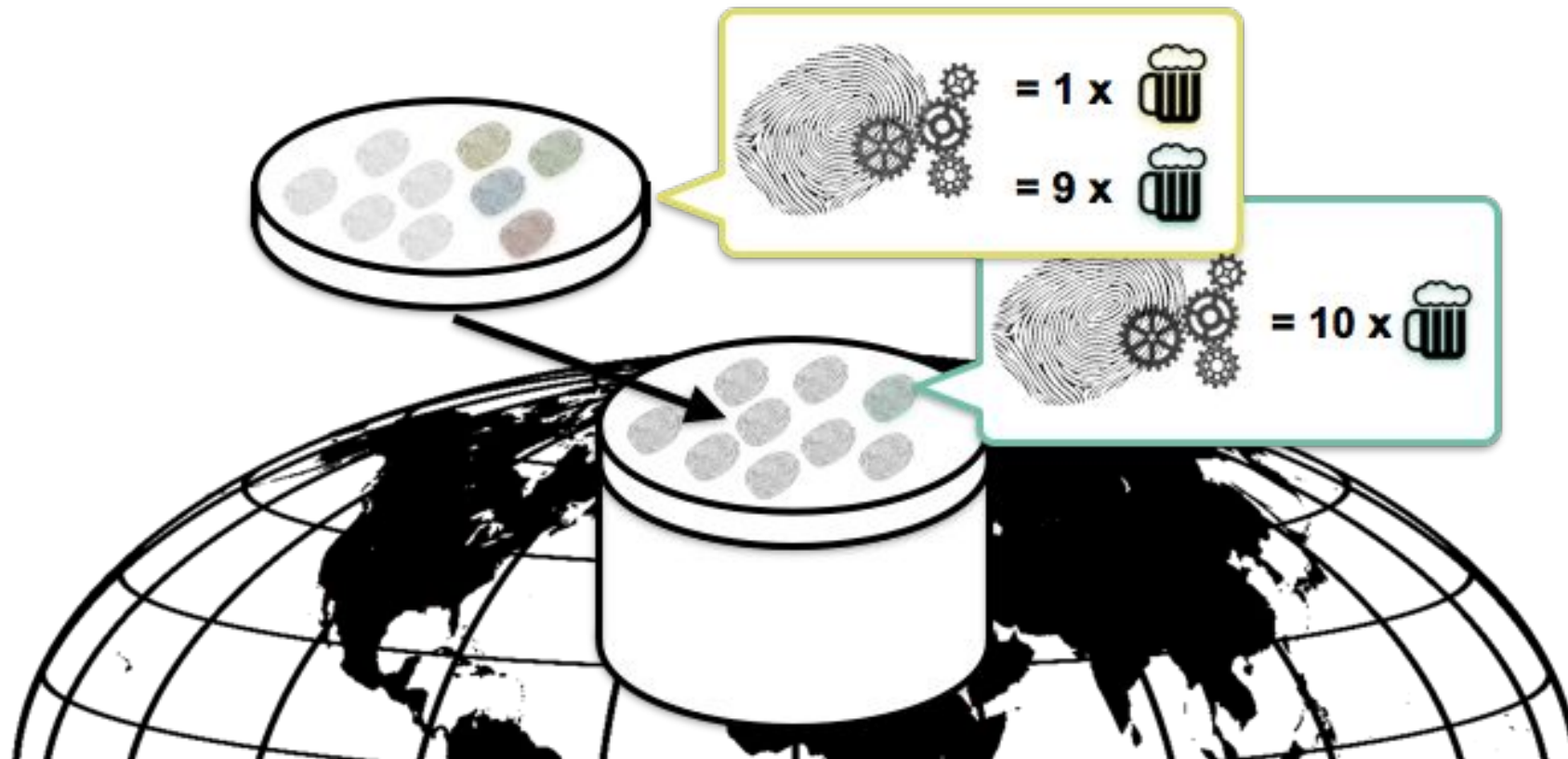
IDENTITY is changing!

WHAT IS A BLOCKCHAIN ?

[blok-cheyn]
noun

*Enabling an open access
economy:*

*Everyone will have access to
any financial instrument!*

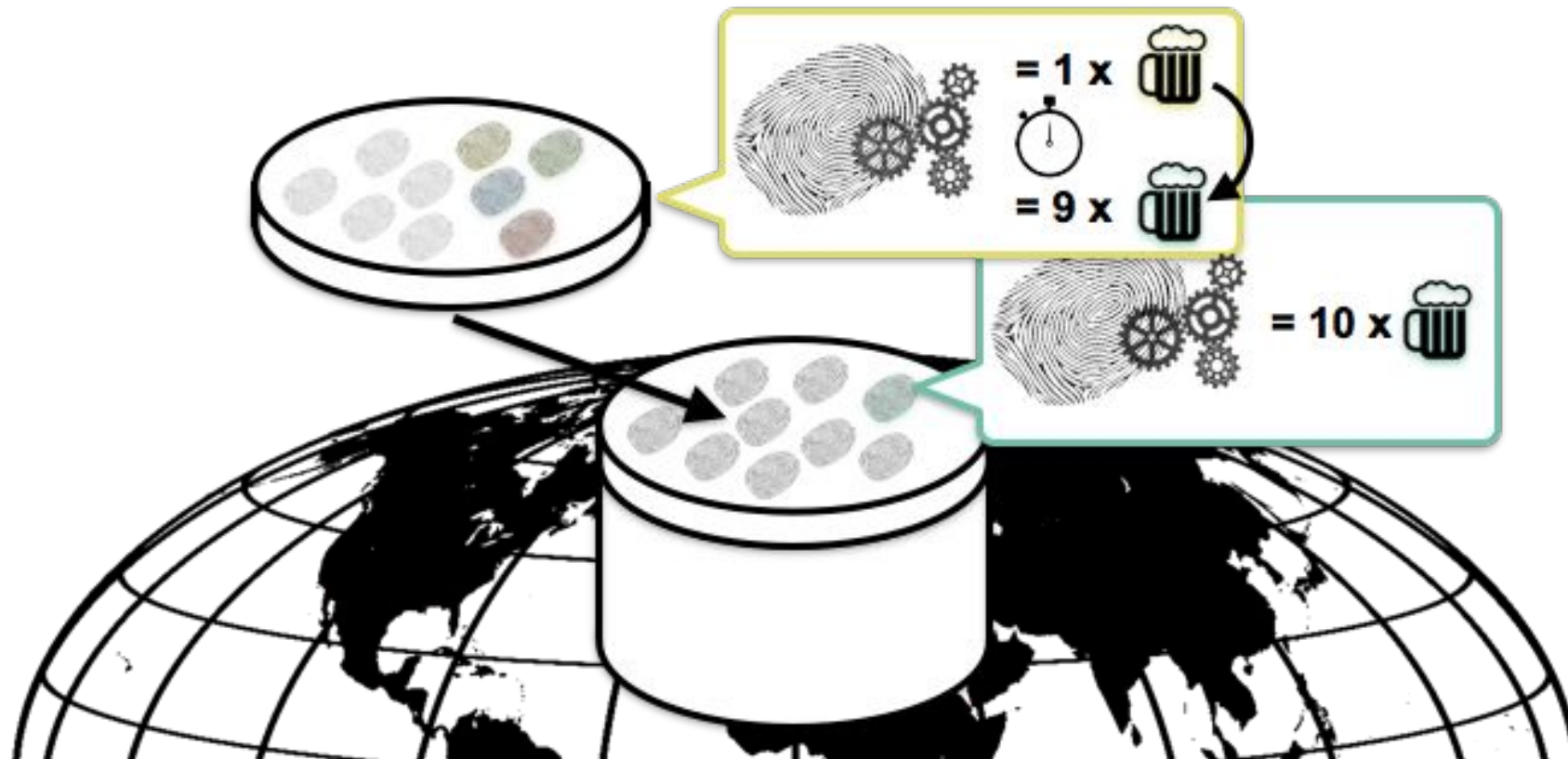


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DISRUPTIVE !

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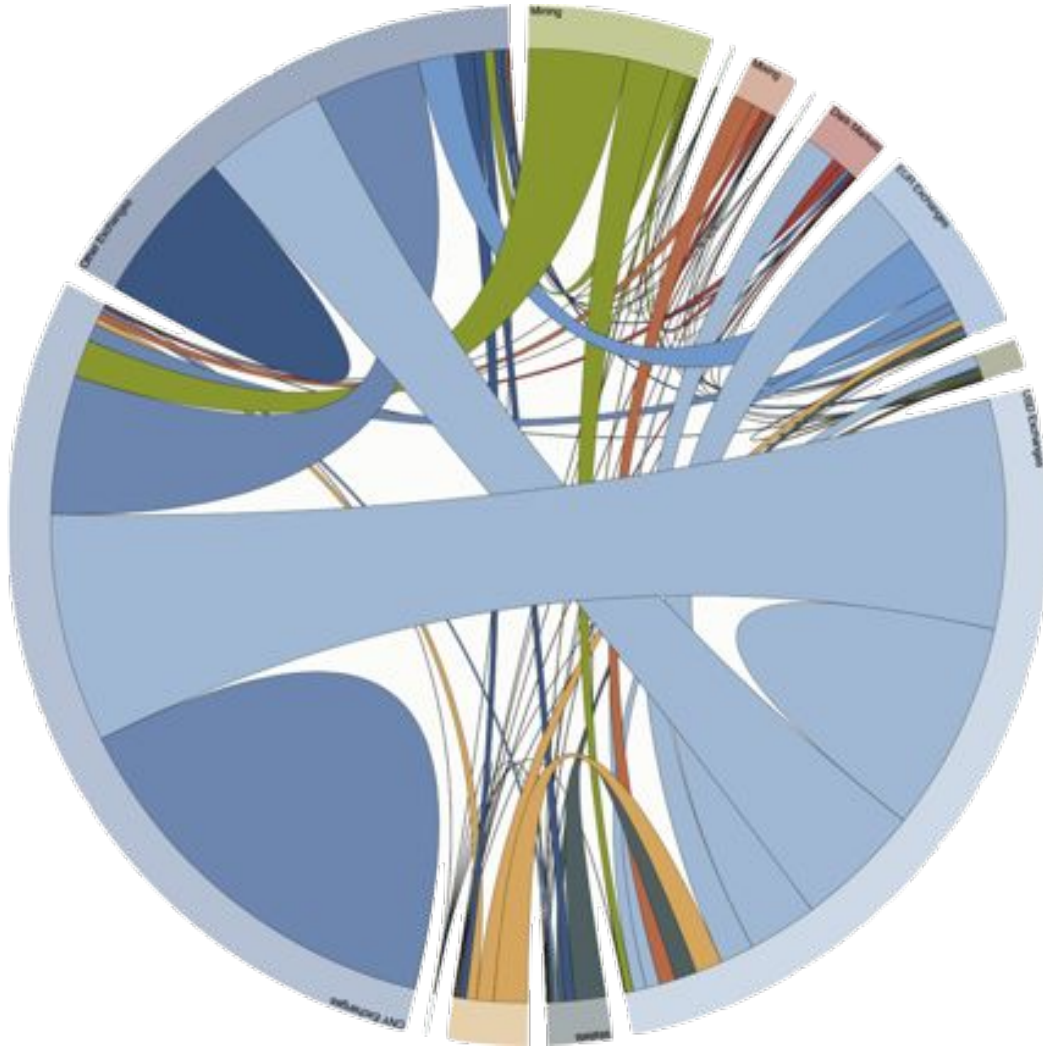
Blockchains are engineered for consistency but are not structured to yield intelligence

In **Bitcoin**, transactions are conducted pseudonymously and only organized chronologically making compliance hard



Ordering the transactions in a graph database using proprietary heuristics and open source attribution we are able to calculate compliance risk in real-time and write complex intelligence search queries over the blockchain

BITCOIN LAND



Who is who on the blockchain ?

Identifying and categorizing services.

Unprecedented level of transparency

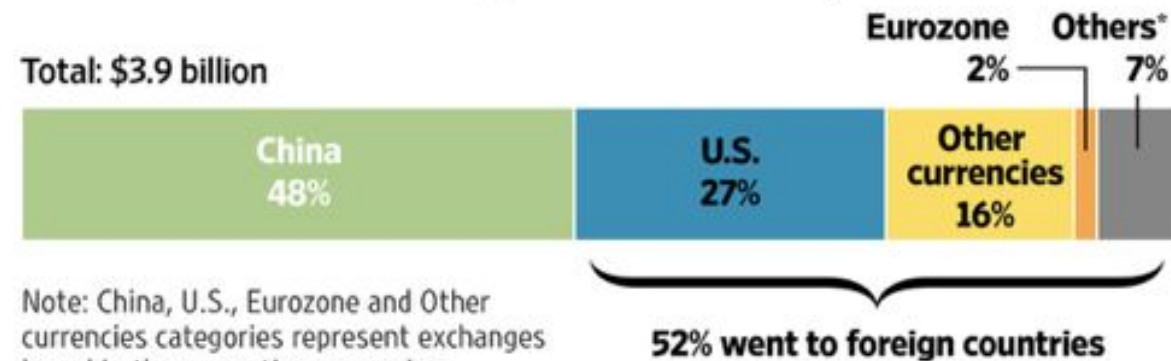
CAPITAL FLIGHT

Everyone have access...

China's Bitcoin Exports

More than half the bitcoin purchased with yuan moved out of China last year.

Destinations of bitcoin bought in China in 2016, estimates



Note: China, U.S., Eurozone and Other currencies categories represent exchanges based in the respective currencies.

*Non-exchange destinations, including personal bitcoin addresses, payment processors and gambling.

Source: Chainalysis

THE WALL STREET JOURNAL.

How to make an arbitrage scheme using a credit card...

| TEAM



CEO **MICHAEL GRONAGER, PHD**

Co-Founder of +\$1b Bitcoin
exchange (kraken.com)



CTO **JAN MOLLER**

Computer scientist, wrote first
mobile bitcoin client



CRO **JONATHAN LEVIN**

Economist, advisor for
governments

~ 40 highly specialized individuals from bitcoin startups and fortune 500 companies

100+ Customers

\$3.3 M ARR

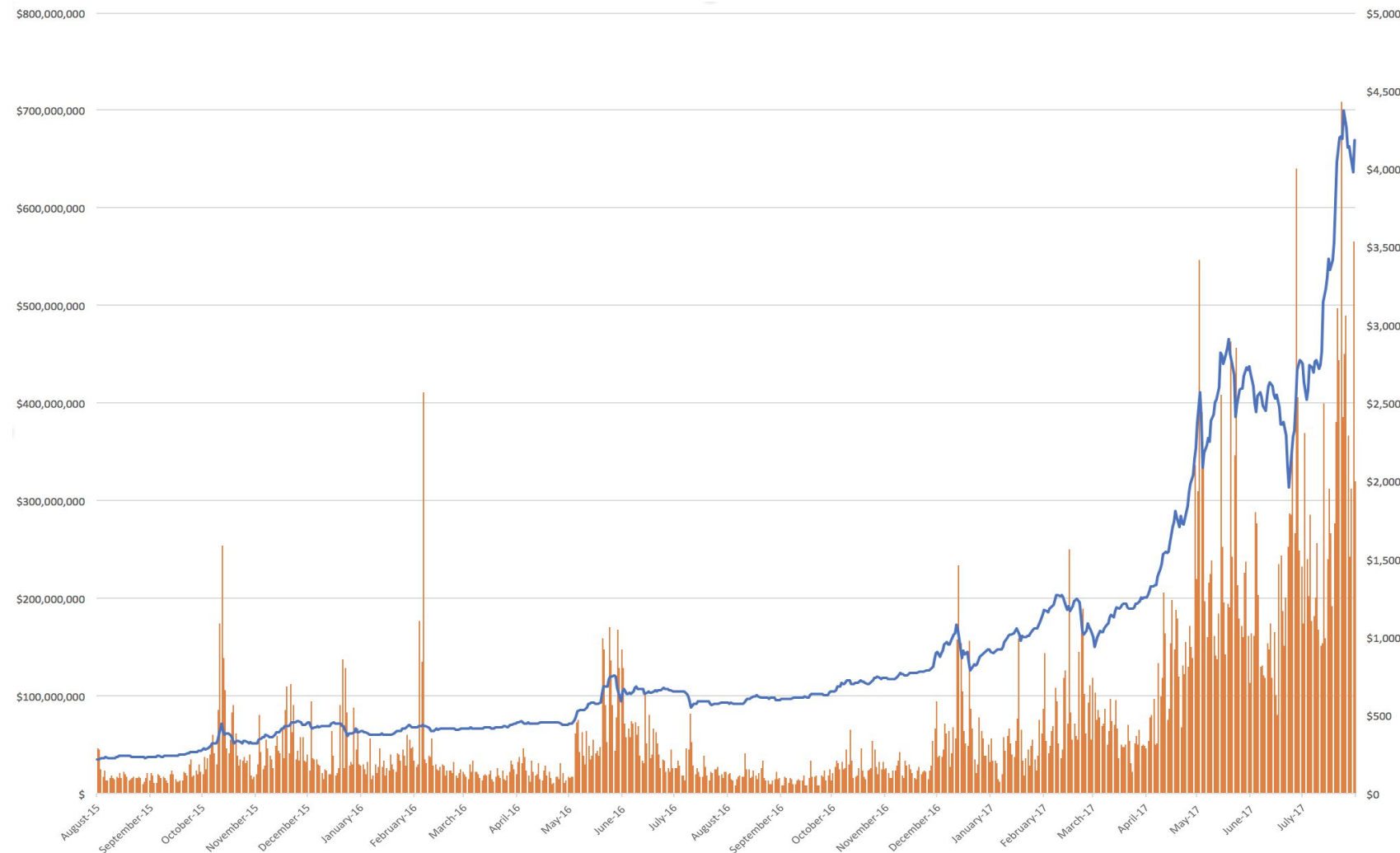
3x CAGR

Profitable since August, 2016

BITCOIN TRADING VOLUME AND PRICE



INCREASING ADOPTION &
REGULATION HAS CREATED
THE NEED FOR INTELLIGENCE



March 2013 FinCEN guidance: VC administrators and exchangers must register as MSBs, pursuant to BSA

Oct 2014 FinCEN releases two administrative rulings classify Bitcoin payment system and VC trading platform as MSBs.

June 2015 NYDFS publishes final BitLicense rules - mandates adequate compliance

September 2015 Circle Internet Financials receive a BitLicense

March 2016 Circle Internet Financials Is Banked by Barclays

March 2017 SEC nixes Bitcoin ETF due to lack of market transparency



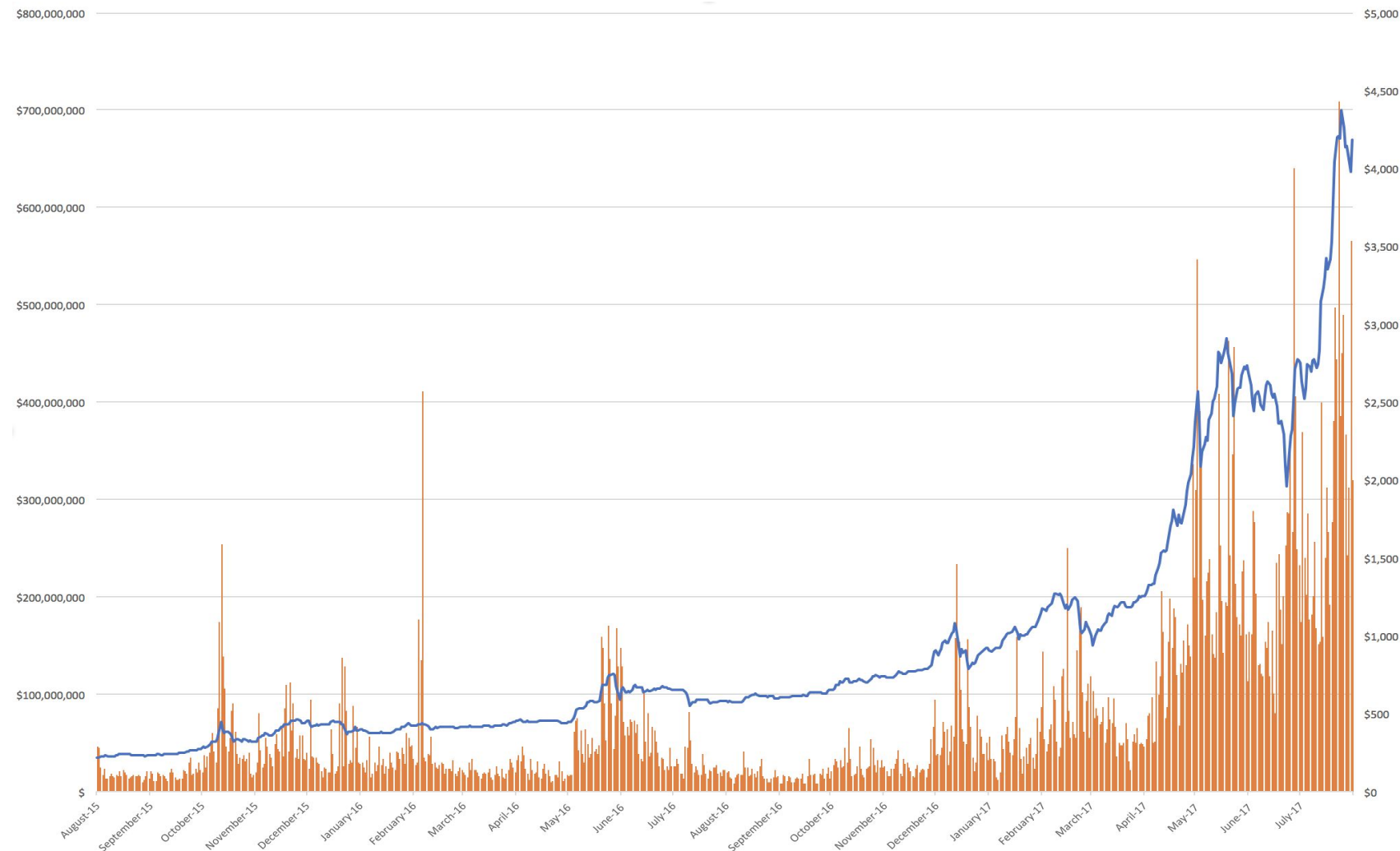
How did it start ?



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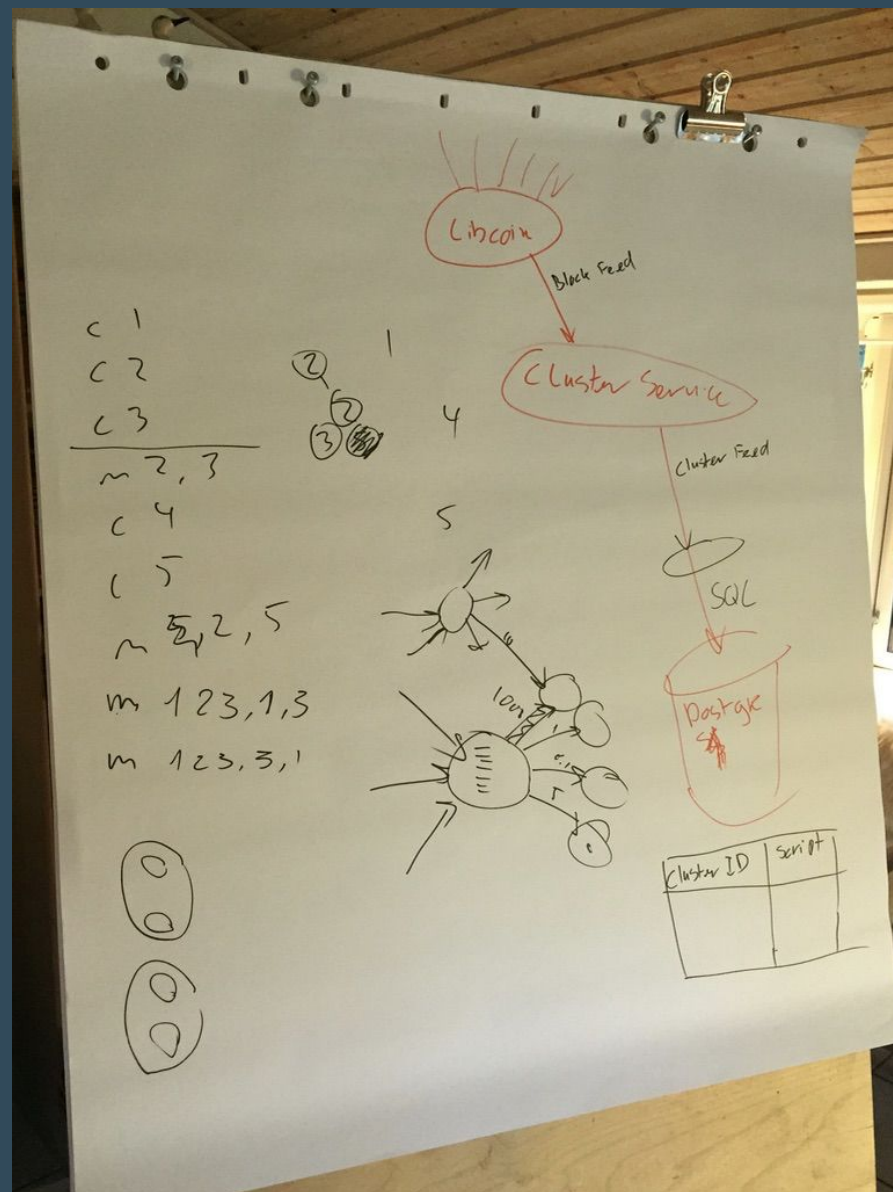
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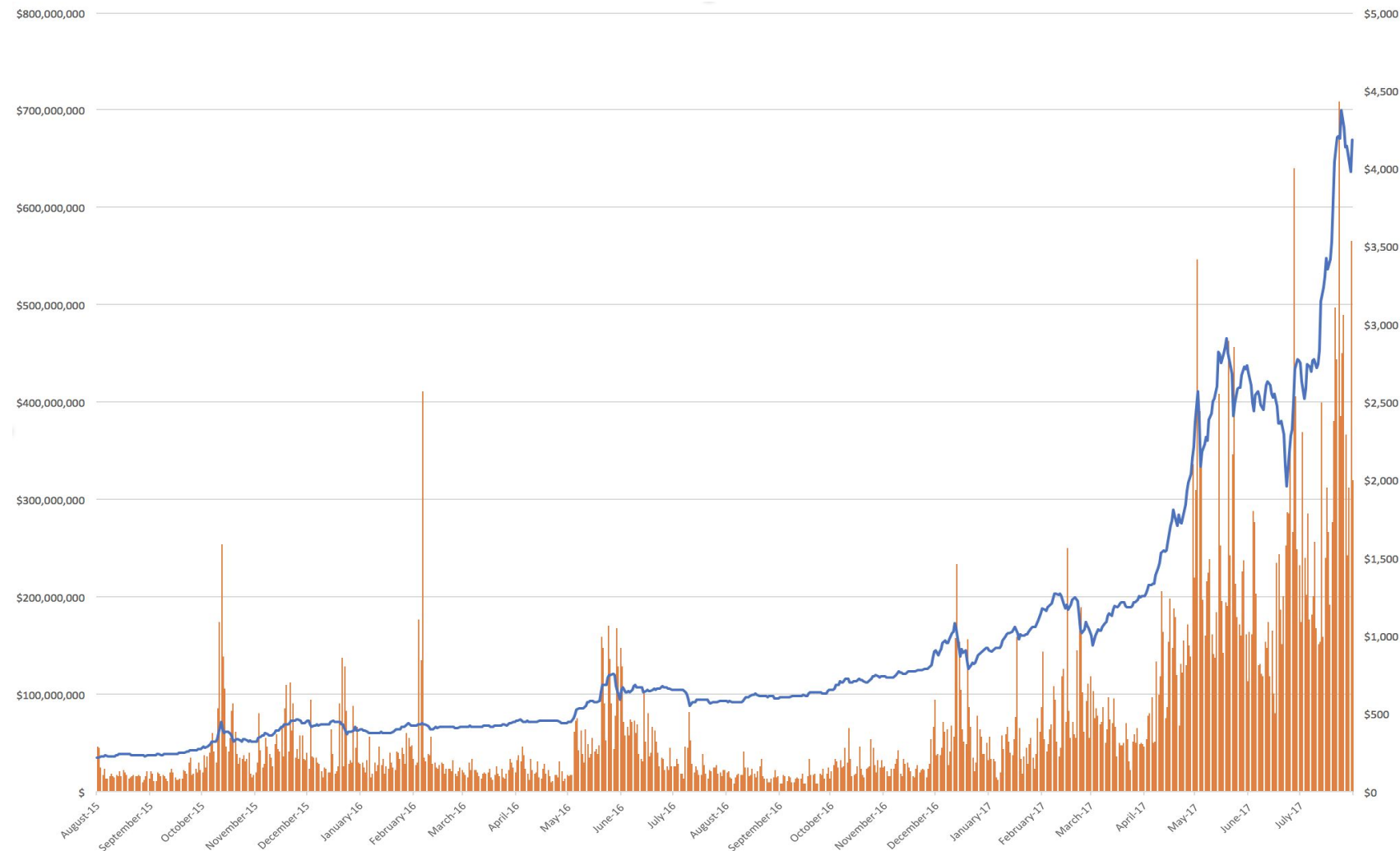
API



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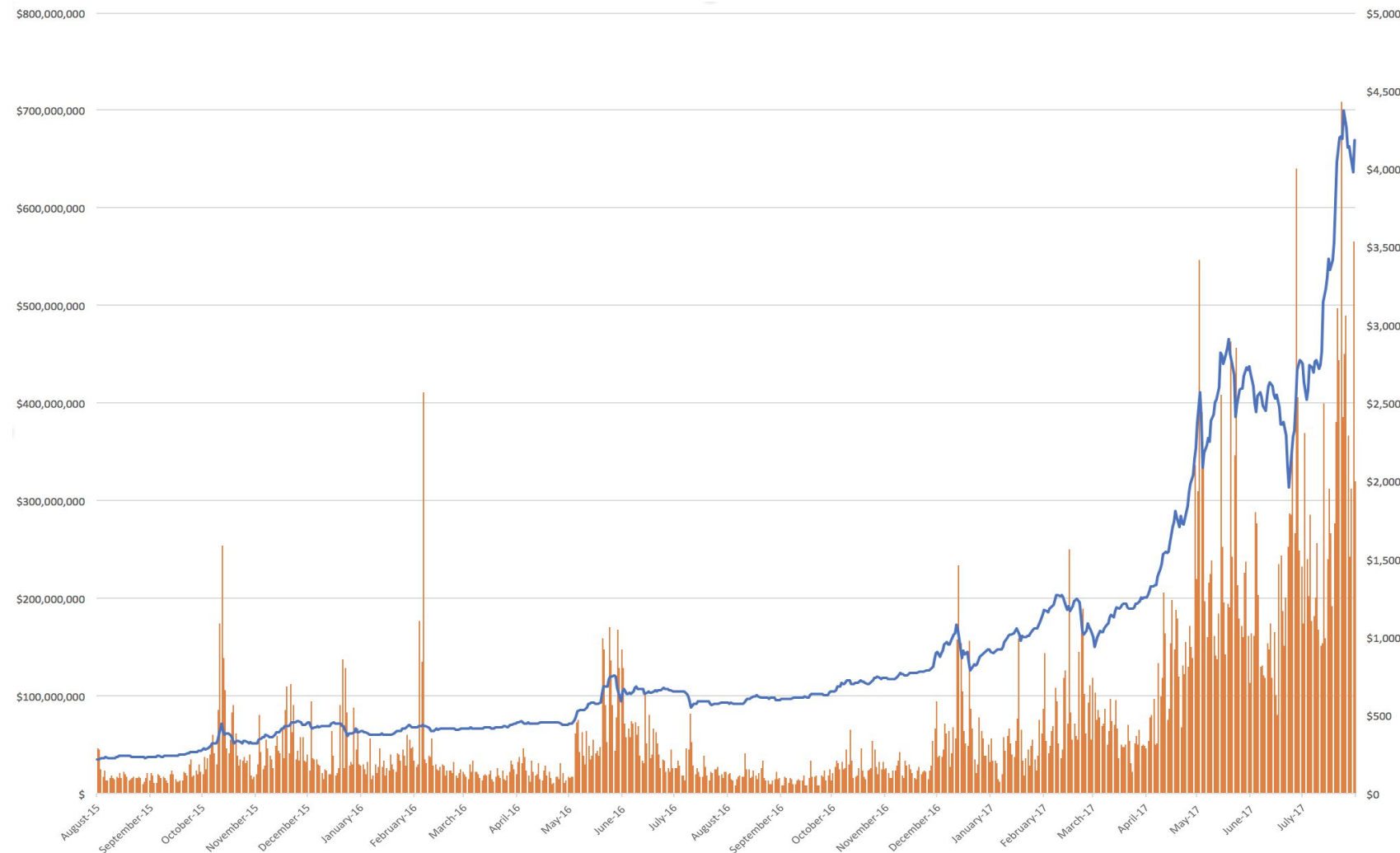
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The IRS Has Special Software to Find Bitcoin Tax Cheats

Fortune - 22 Aug 2017

According to a contract unearthed by the Daily Beast, the IRS is paying a company called **Chainalysis** to help identify the owners of digital ...

The IRS Has Been Using Bitcoin Tracking Software Since 2015

CoinDesk - 22 Aug 2017

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Cryptocurrency cyber crime has skyrocketed alongside the ...

Business Insider - 19 hours ago

Chainalysis has warned investors to beware of messages sent to them from services, social media, and slackbots, and to keep abreast of ...

Cryptocurrency phishing scams cost users \$225m this year

IT PRO - 20 hours ago

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Cyber bank robbers stick up Ethereum owners for \$225 million

SFGate - 9 hours ago

Phishing scams have helped push up criminal losses to about \$225 million this year, according to **Chainalysis**, a New York firm that analyzes ...



IRS Now Has a Tool to Unmask Bitcoin Tax Cheats

Daily Beast - 21 Aug 2017

The contractor in this case is **Chainalysis**, a startup offering its "Reactor" tool to visualize, track, and analyze bitcoin transactions. **Chainalysis'** ...

NEWS

The New York Times, Wall Street Journal, Forbes, Fortune, Business Insider, SF Gate, and dozens of others...



CHAINALYSIS

KEY CONTACT

Michael Gronager, PhD

Chief Executive Officer

M: gronager@chainalysis.com

US: +1 (415) 316-4371

EU: +45 3145 1401

