

# Cloud Trends

Principles, Evolution, and Chaos...

Adrian Cockcroft @adrianco

VP Cloud Architecture Strategy



# Cloud Native Architecture



## Principles and Practice

Adrian Cockcroft



**What is  
Cloud Native?**

# Datacenter Native Architecture



**DATACENTER**



# Datacenter Native Architecture

Lives for years

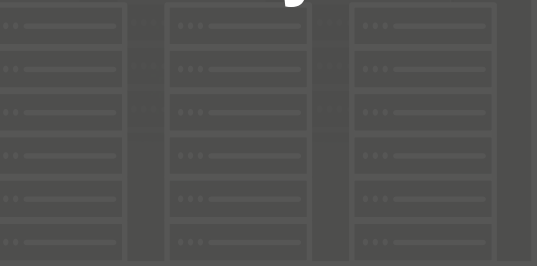


DATACENTER

# Cloud Migration

Pay as you go

**Pay up front and  
depreciate over  
three years**



DATACENTER



**Pay a month later  
for the number of  
seconds used**

Applications and data

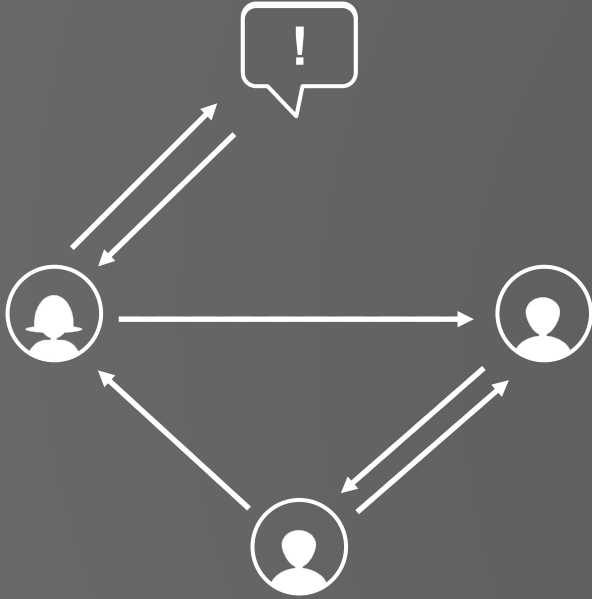


## **Cloud Native Principle**

Pay for what you used last month.

Not what you guess you will  
need next year.

**File tickets and  
wait for every step**

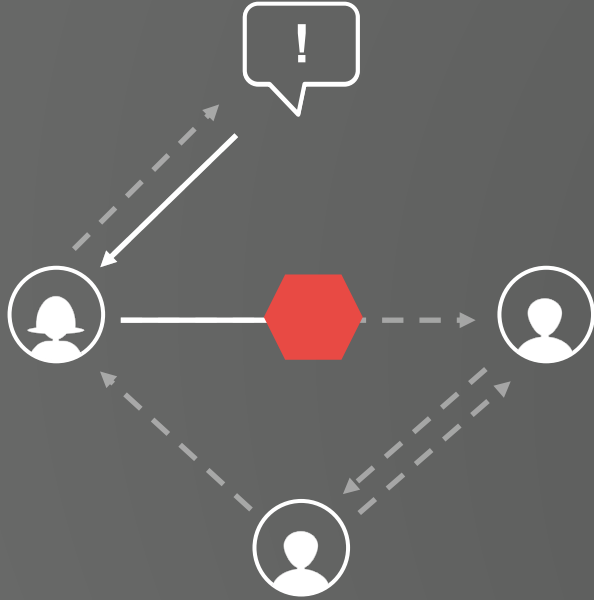


**VS**

**Self service,  
on-demand, no delays**



**File tickets and  
wait for every step**



**VS**

**Self service,  
on-demand, no delays**



File tickets and  
wait for every step

**Deploy by filing a  
ticket and waiting  
weeks or months**

vs

Self service,  
on-demand, no delays

**Deploy by making an  
API call self service  
within minutes**



## **Cloud Native Principle**

Self service, API driven, automated.

Move from request tickets at every step to a tracking ticket that records what happened.







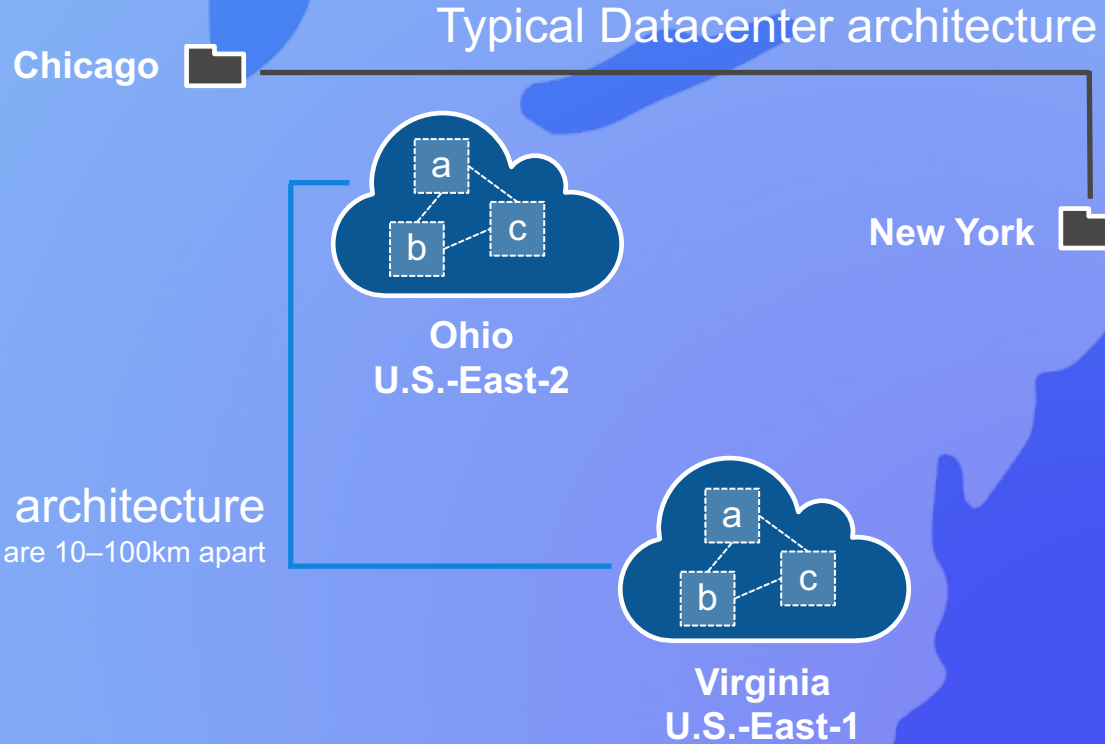
## **Cloud Native Principle**

Instant globally distributed  
deployments and data by default.



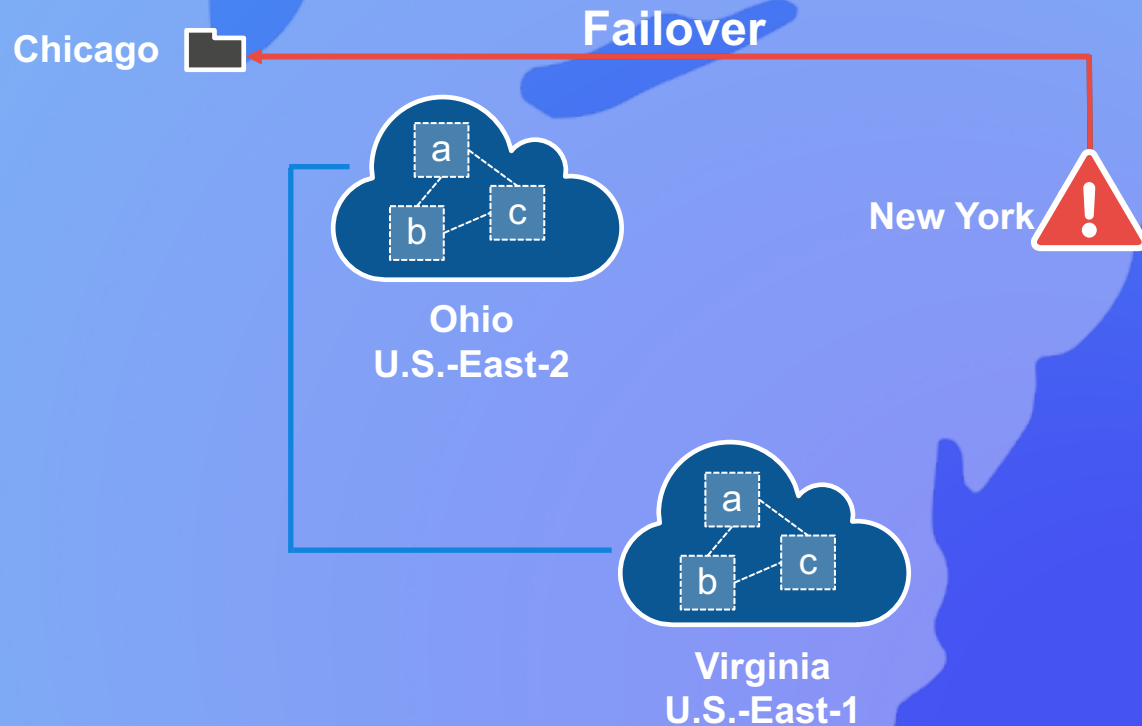
# Regions and Zones

Typical cloud architecture  
Zones a, b, and c are 10–100km apart



# Regions and Zones

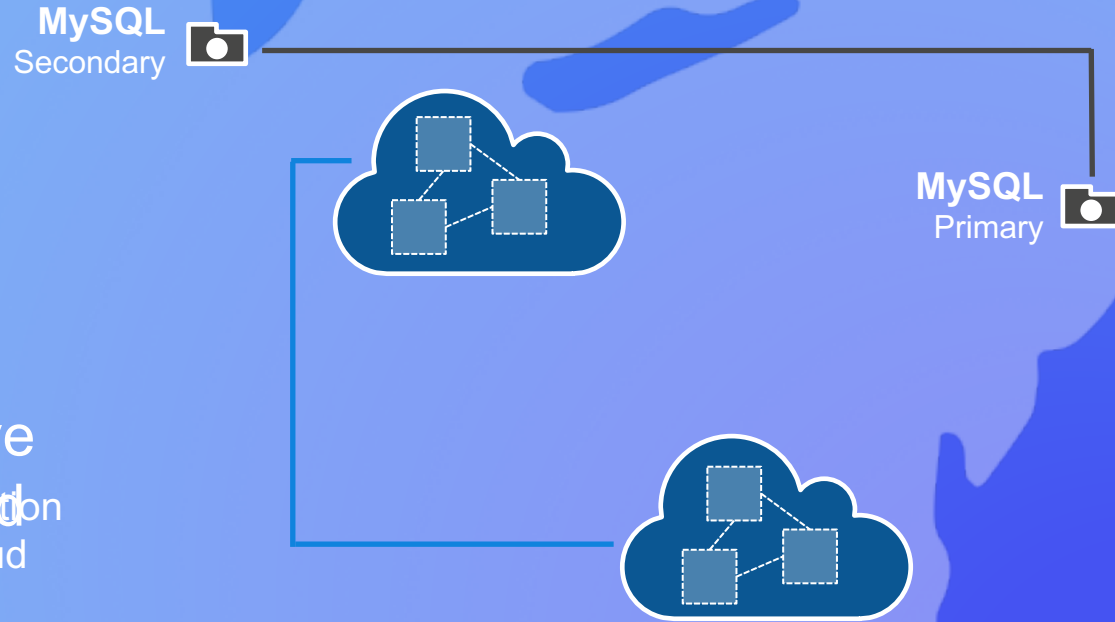
Hurricane Sandy



# Regions and Zones

## Datacenter Native

**Migration to Cloud**  
Keep the same configuration  
and run MySQL on a cloud  
instance yourself.

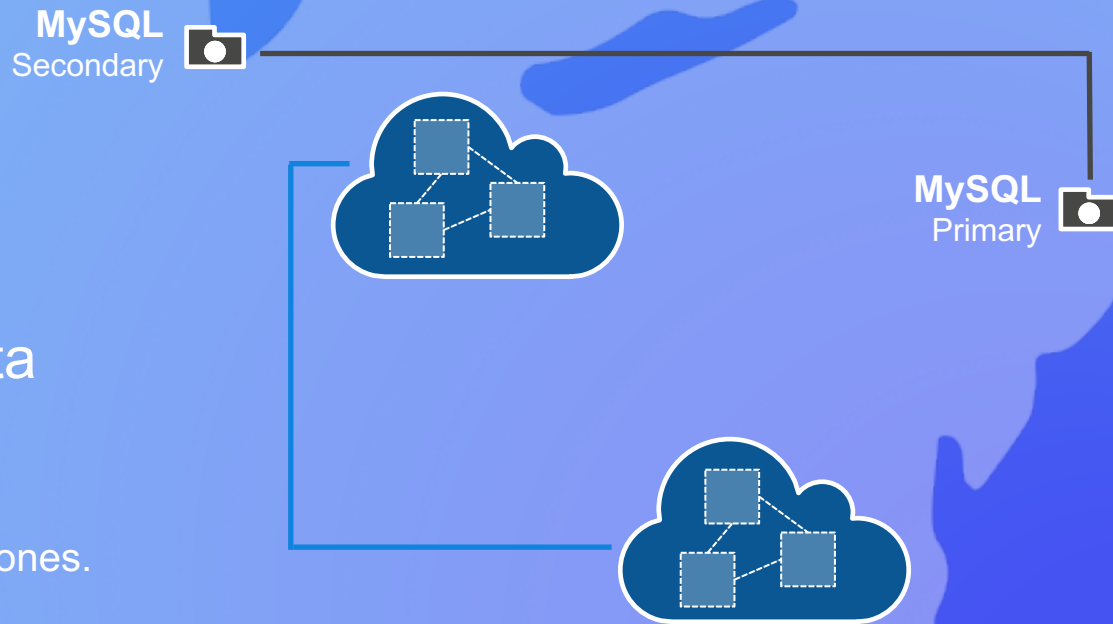


# Regions and Zones

## Cloud Native Data Migration

### AWS Aurora

Distribute over all three zones.



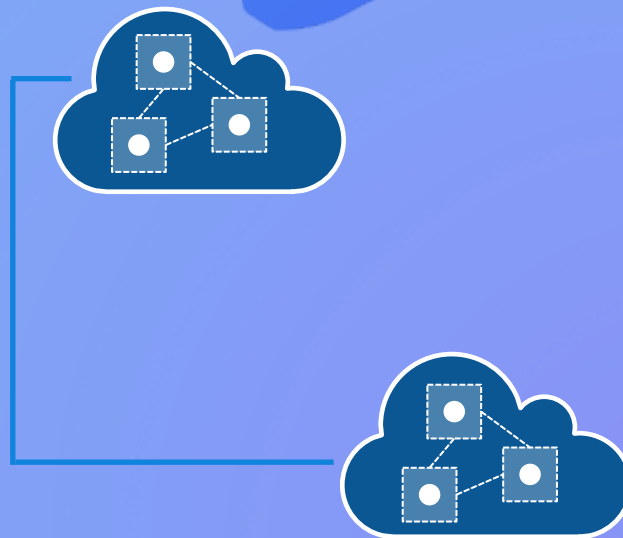
# Regions and Zones

## Cloud Native Data Migration

More resilient within each region.

MySQL  
Secondary

MySQL  
Primary





## **Cloud Native Principle**

Distribute over zones within  
a region by default.



# Elasticity



**DATACENTER**

Hard to get over 10% utilization—  
need extra capacity in case of peak.

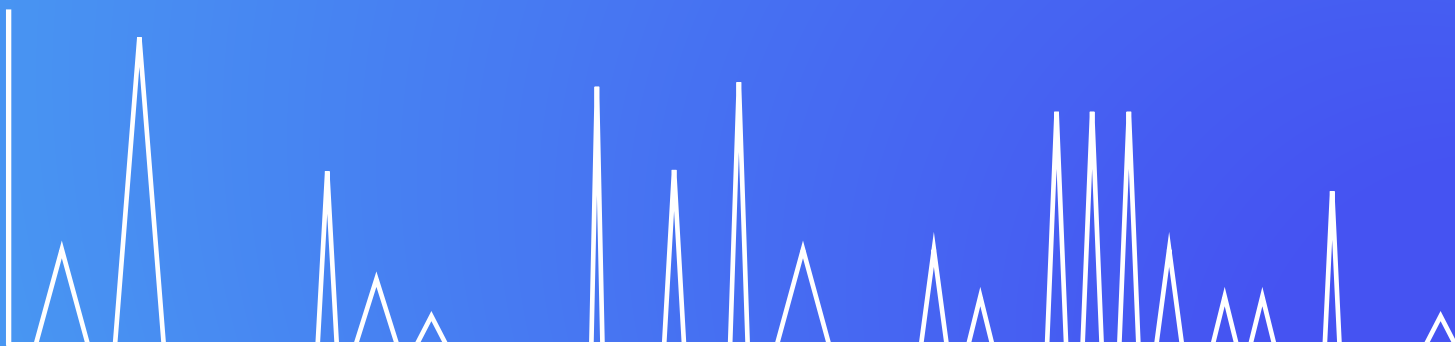


**CLOUD**

Target over 40% utilization—  
no capacity overload issues.



**Autoscaling** for predictable heavy workloads



**Serverless** for spiky workloads with idle periods



## Cloud Native Principle

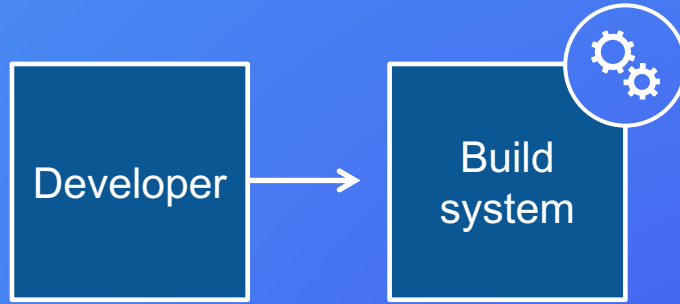
Turn it off when it's idle.

Many times higher utilization

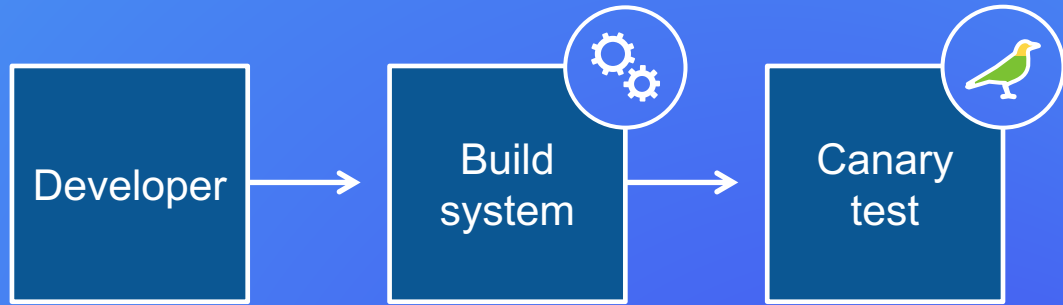
Huge cost savings

Avoids capacity overloads

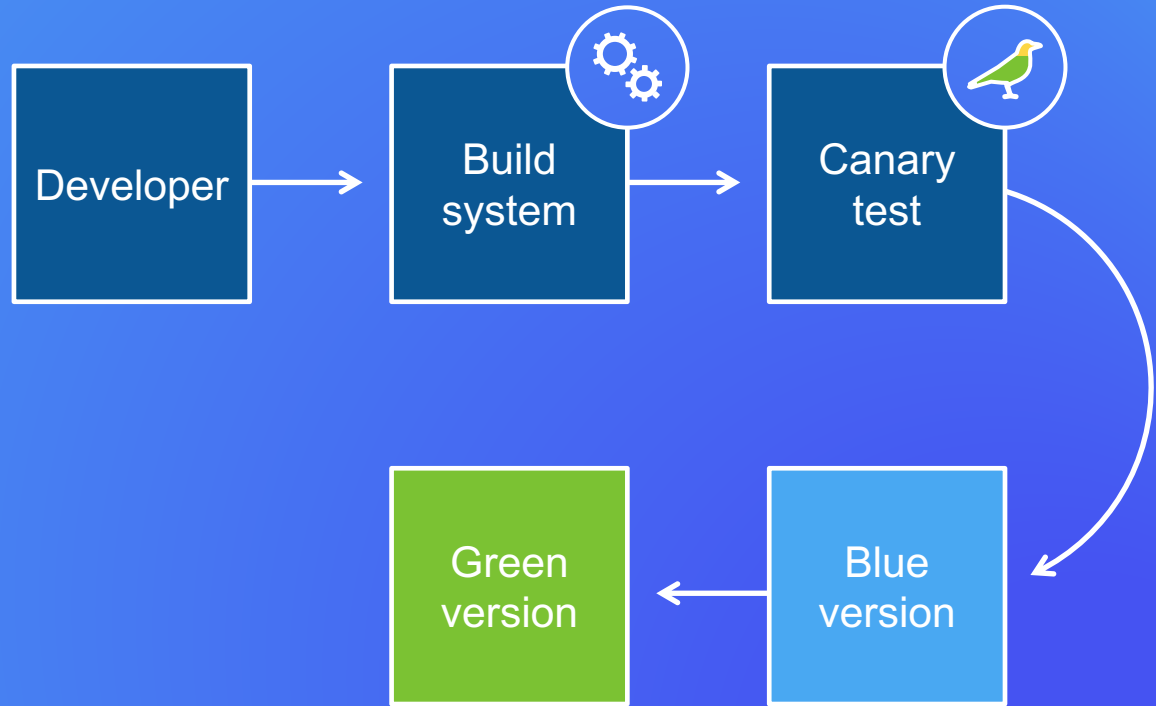
# Versioned delivery pipeline



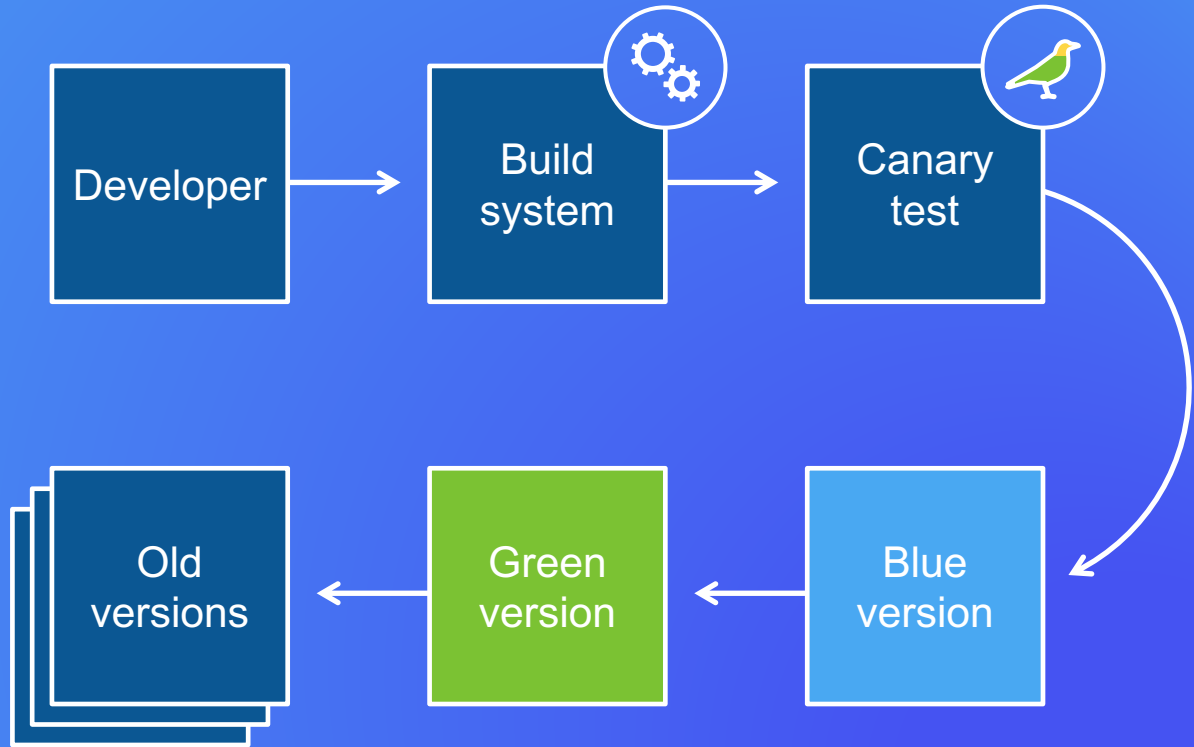
# Versioned delivery pipeline



# Versioned delivery pipeline



# Versioned delivery pipeline





# Cloud Native Principle

Immutable code.

Automated builds

Ephemeral instances, containers, and functions

Blue–Green deployments

Versioned services





## Cloud Native Principle

Pay as you go, afterwards

Self service—no waiting

Globally distributed by default

Cross-zone/region availability models

High utilization—turn idle resources off

Immutable code deployments

Principles



# Cloud Native Practice 2012

Netflix OSS

Instances

Java focus → Spring cloud today



# Cloud Native Practice 2014

Docker

Containers

Golang focus → Kubernetes today



# Cloud Native Practice 2016

AWS Lambda

Functions and events

Node.js focus → Serverless today

## Pioneers

Serverless

Fastest  
development

Low cost

Tooling  
emerging

## Settlers

Containers

Efficient

Faster

Too many choices

Rapidly evolving  
tooling

## Town Planners

Instances

Risk adverse

Safe but slow

Mature tooling

Too many choices  
Rapidly evolving tooling



# CNCF

## Cloud Native Computing Foundation

A curated collection of  
interesting open source  
projects that have  
broad support



Kubernetes  
Orchestration



Prometheus  
Monitoring



OpenTracing  
Tracing



Fluentd  
Logging



linkerd  
Service Mesh



gRPC  
Remote  
Procedure Call



# CNCF

## Cloud Native Computing Foundation

A curated collection of  
interesting open source  
projects that have  
broad support



**Kubernetes**  
Orchestration



**Prometheus**  
Monitoring



**CoreDNS**  
Service  
Discovery



**OpenTracing**  
Tracing



**Fluentd**  
Logging



**Containerd**  
Container Runtime



**linkerd**  
Service Mesh



**gRPC**  
Remote  
Procedure Call



**rkt**  
Container  
Runtime



**CNI**  
Networking



**Envoy**  
Service  
Mesh



**Jaeger**  
Distributed  
Tracing



# AWS (and everyone else) joined CNCF

Promote Cloud Native to enterprise customers

Integrate CNCF components into AWS ECS – CNI, containerd, etc.

Integrate Kubernetes with AWS – installers, IAM, security, etc.

CNCF serverless working group

**Blog post**  
[medium.com/@adrianco](https://medium.com/@adrianco)

# Kubernetes

- Managed by customers
- Single tenant install
- Control plane overhead
- Version upgrade management
- Networking: CNI
- IAM integration fixes needed

VS

# AWS ECS

- Managed for you by AWS
- Multi tenant service
- Just EC2 instances by the second
- Doesn't apply
- Moving to CNI
- IAM Integrated

# Kubernetes

Better developer features and APIs today

Improving operational features

Improving AWS integration

# ECS

Better operational features today

Improving developer APIs – converging  
with CNCF components

Improving portability for applications

# Serverless

Finish building and deploying the application  
in less time than you spent evaluating  
container runtimes...



## **Cloud Native Principles**

Remain constant as practices evolve.

# Evolution of Business Logic



**Monolith**

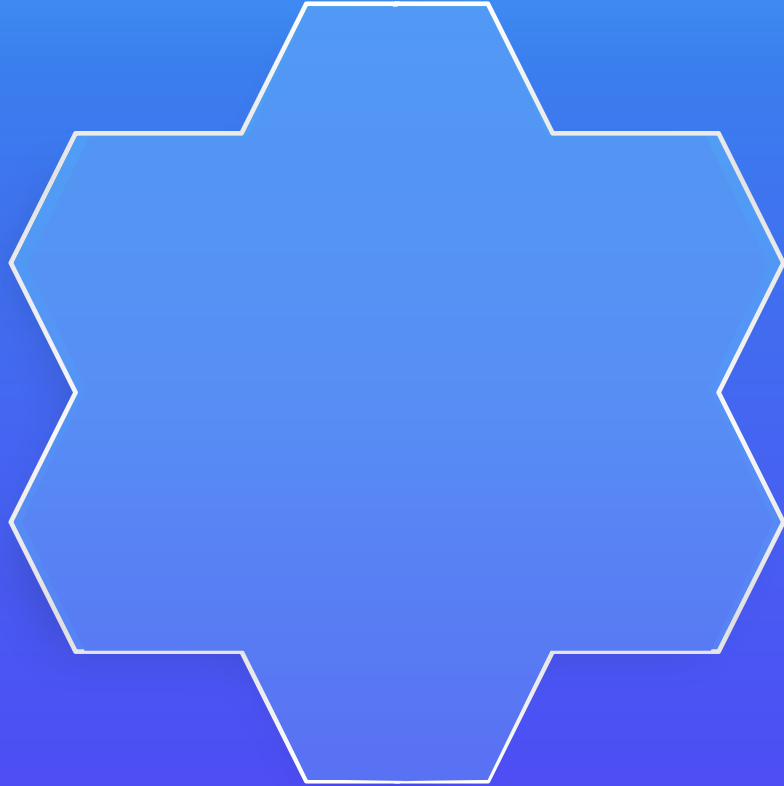


**Microservices**



**Functions**

# Splitting Monoliths Ten Years Ago



# Splitting Monoliths Ten Years Ago





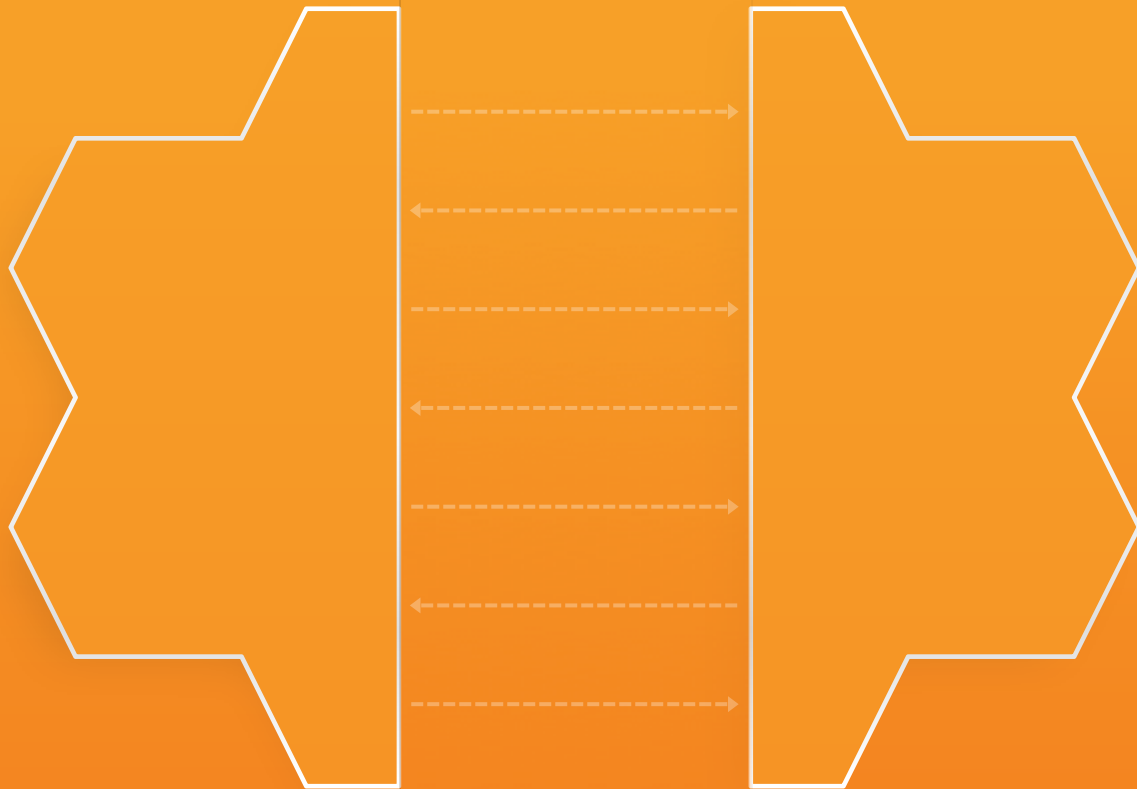
**Splitting  
Monoliths  
FiveYears Ago**

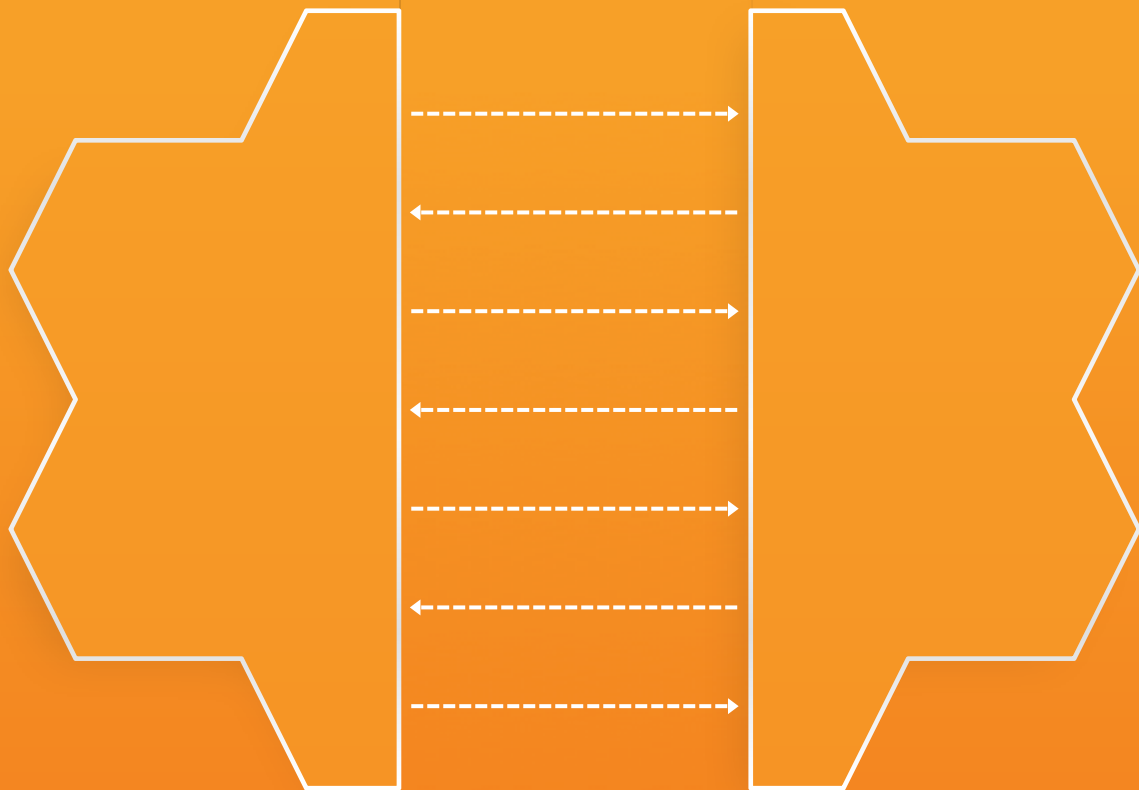


# Splitting Monoliths Five Years Ago



# Splitting Monoliths Five Years Ago









# Microservices Five Years Ago







# Microservices Five Years Ago

Standard building brick  
services provide standardized  
platform capabilities



Amazon API  
Gateway



Amazon  
SQS



Amazon  
DynamoDB



Amazon S3



Amazon SNS



Amazon  
Kinesis

# Microservices to Functions

Standard building brick services provide standardized platform capabilities



# Microservices to Functions



# Microservices to Functions



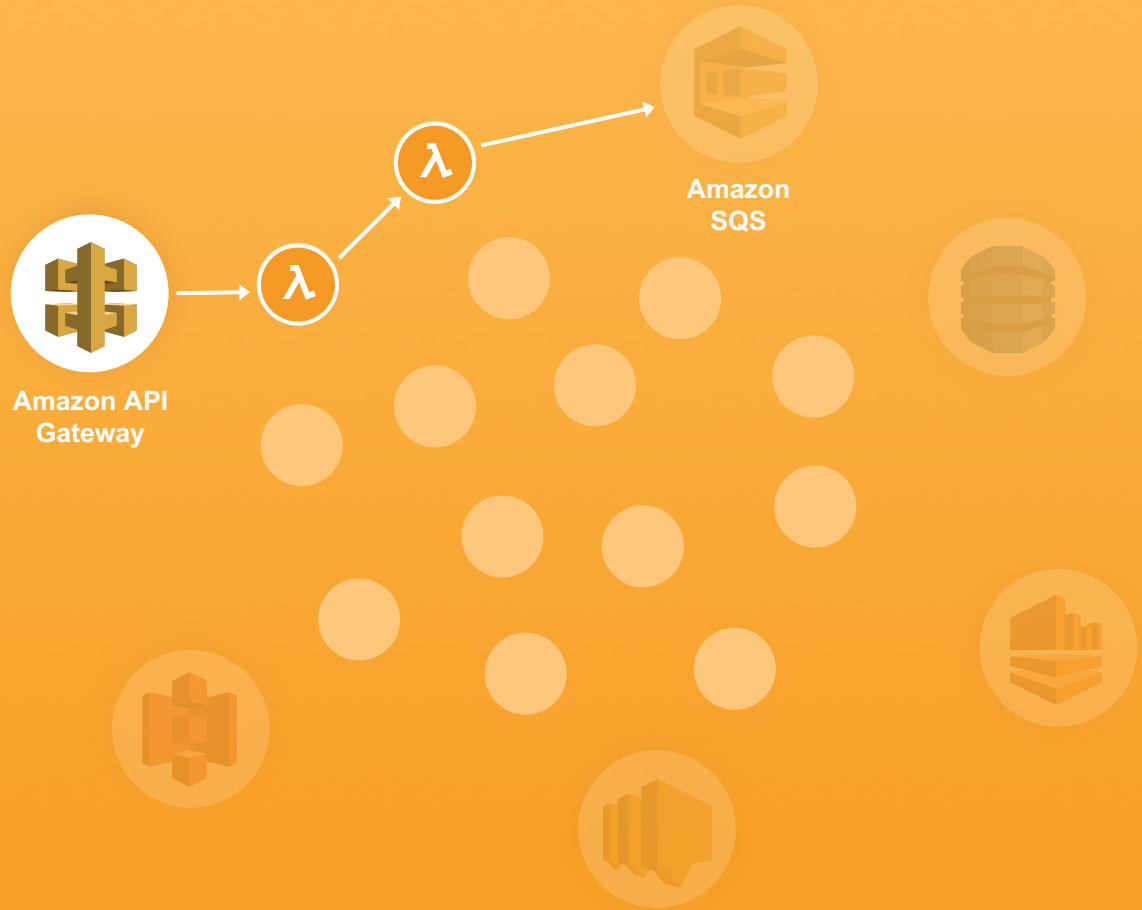
# Microservices to ephemeral



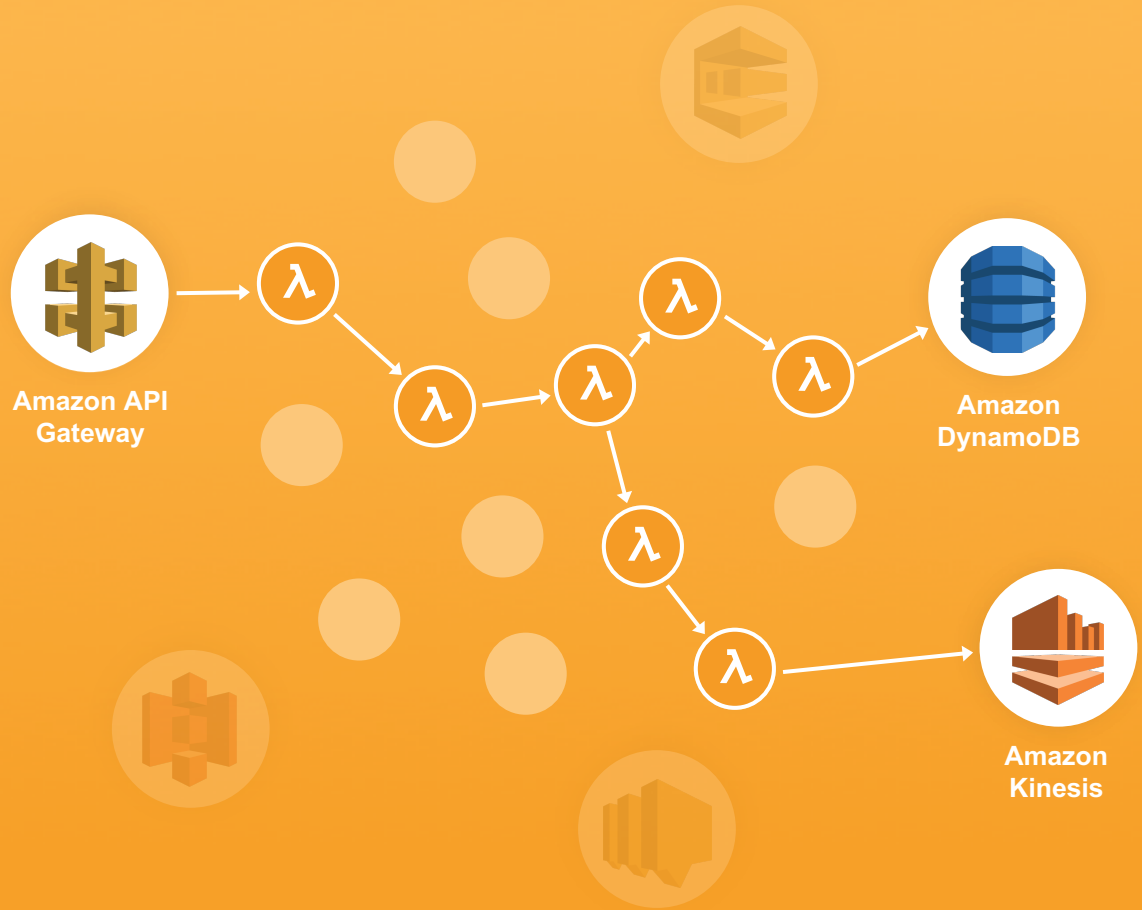
# Microservices to Ephemeral Functions



# Microservices to Ephemeral Functions

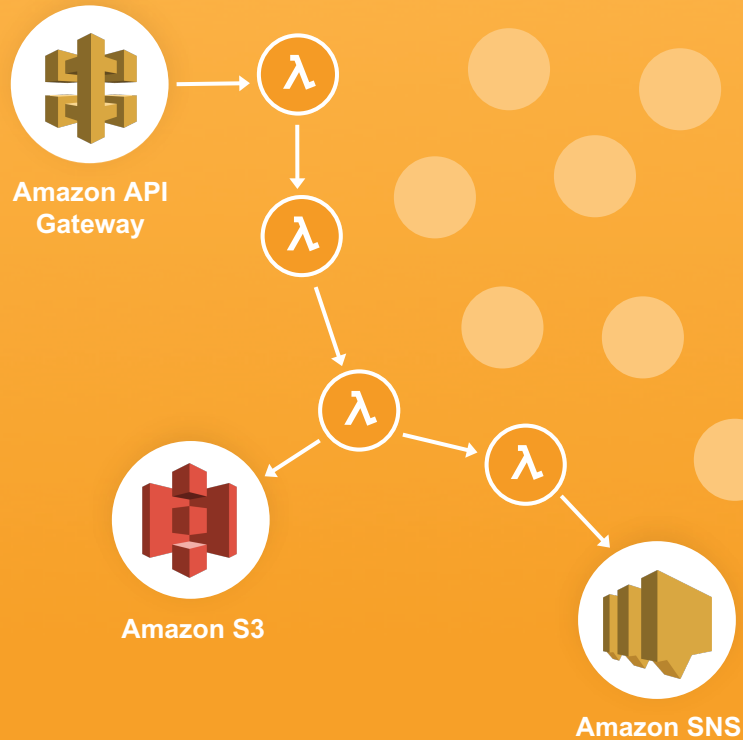


# Microservices to Ephemeral Functions

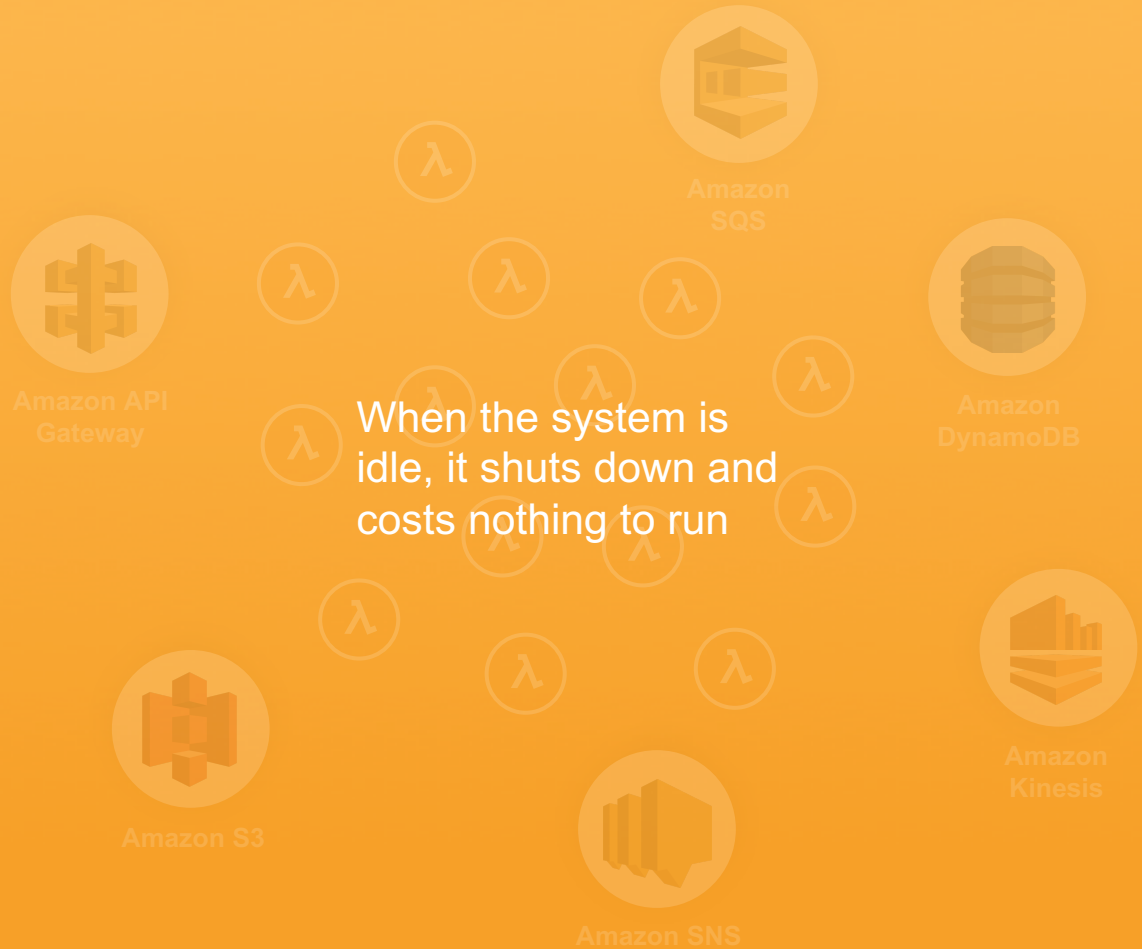




# Microservices to Ephemeral Functions



# Microservices to Ephemeral Functions



# Evolution of Business Logic



**Monolith**



**Microservices**

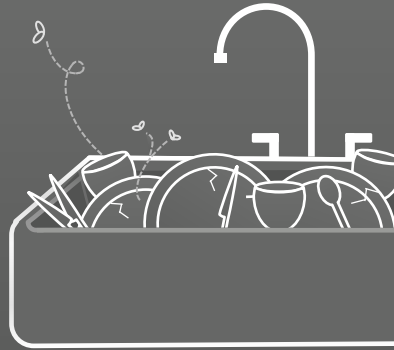


**Functions**

# The New De-Normal



**Monolithic  
Databases**

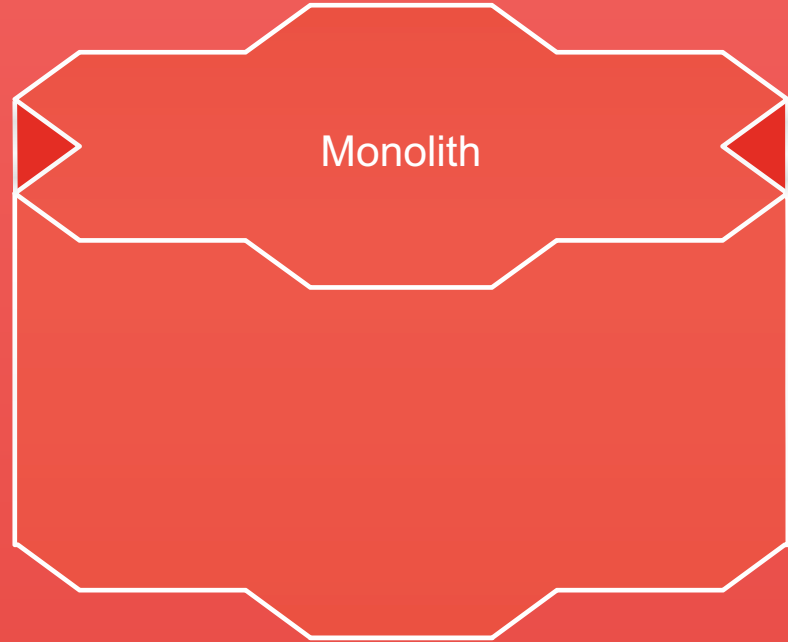


**Kitchen Sink  
Analogy**

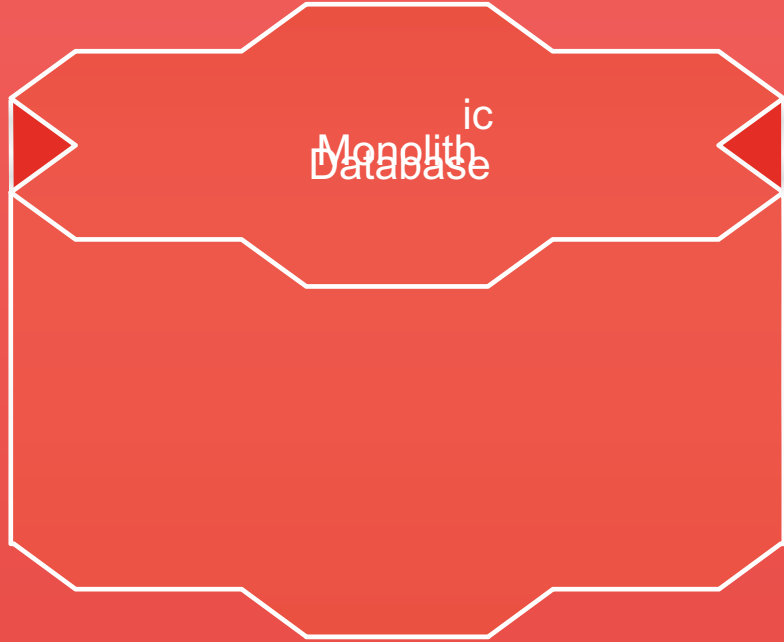


**De-normalized**

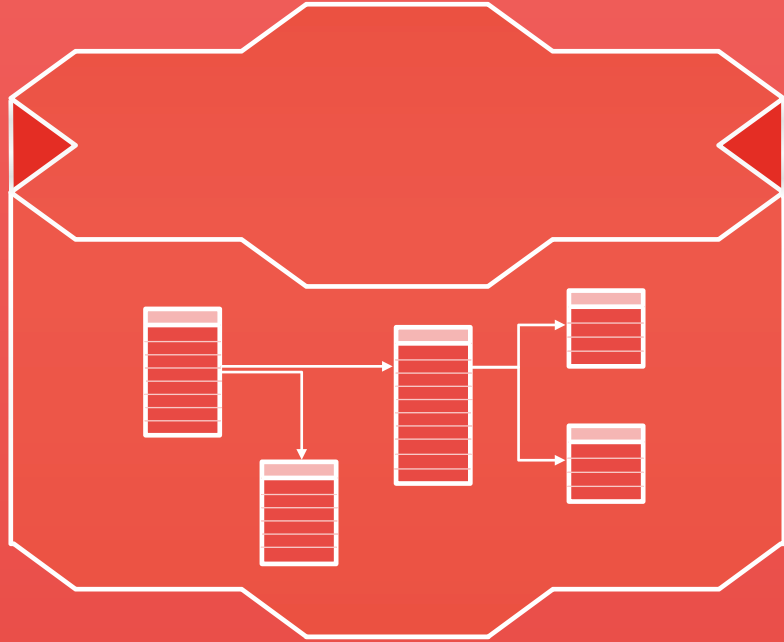
**Expensive,  
Hard to Create  
and Run**



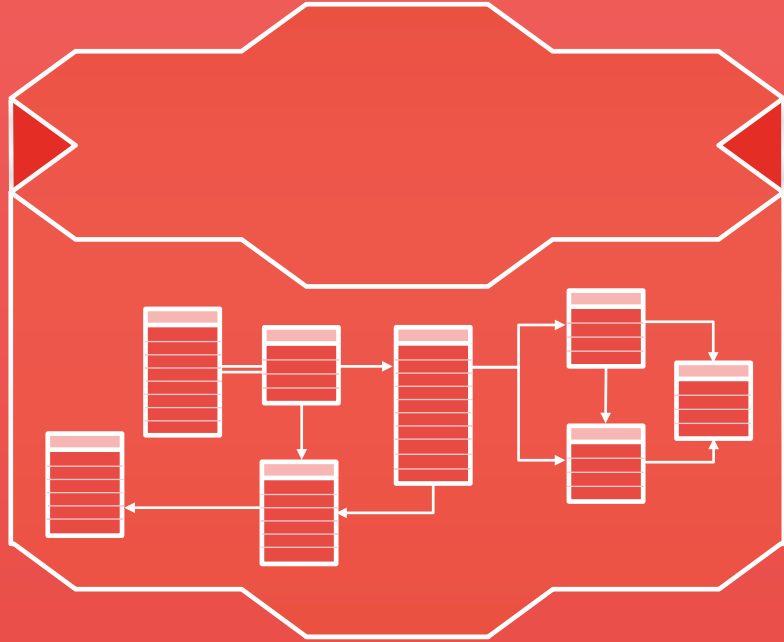
**Expensive,  
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# Database Schema Entity Relationship

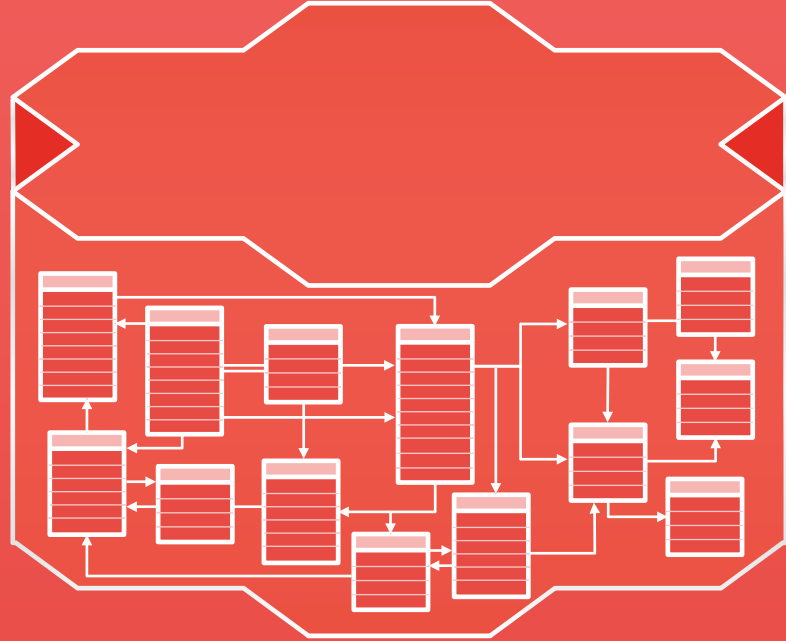


# Database Schema Entity Relationship





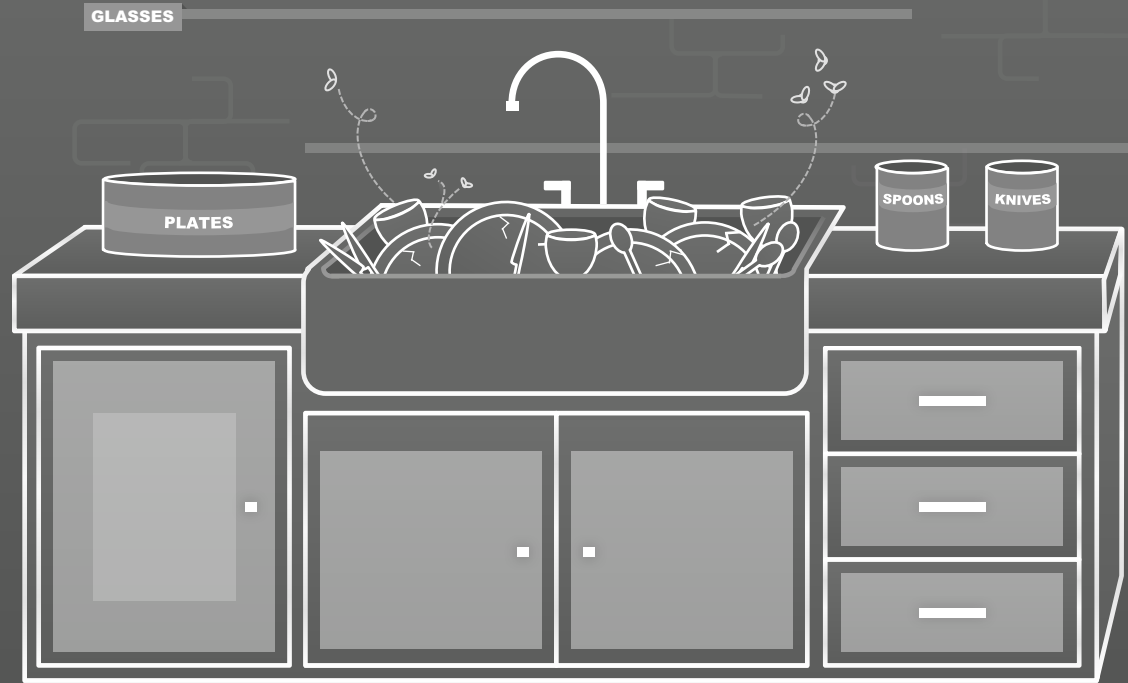
# Database Schema Entity Relationship



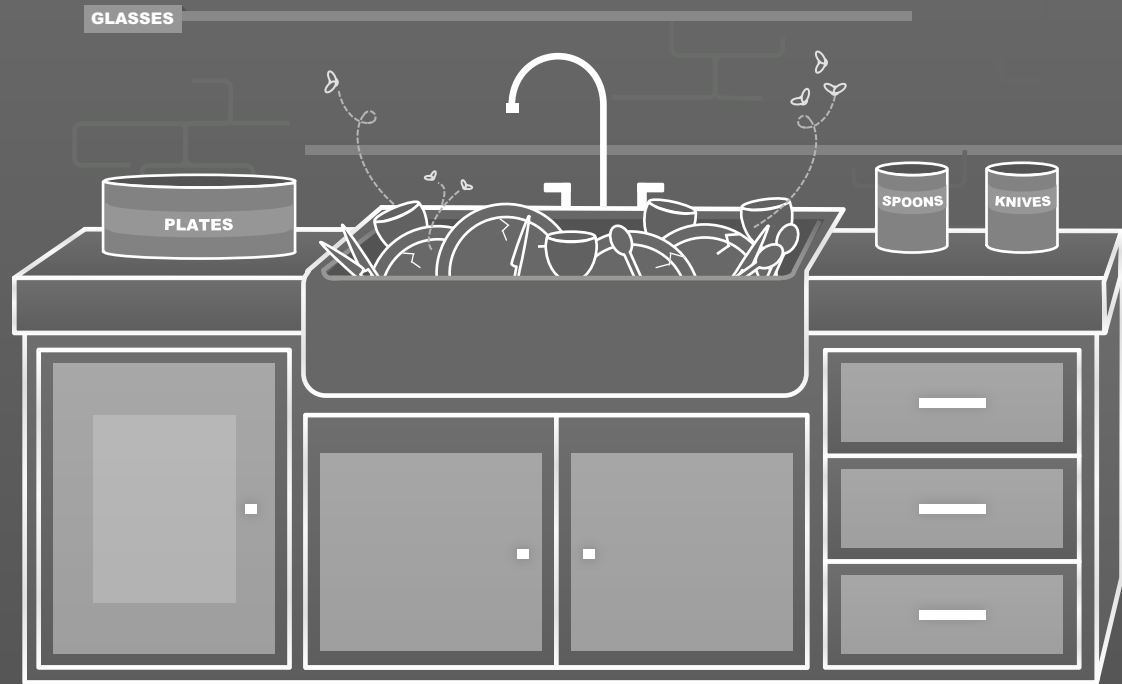
# Kitchen Sink Analogy



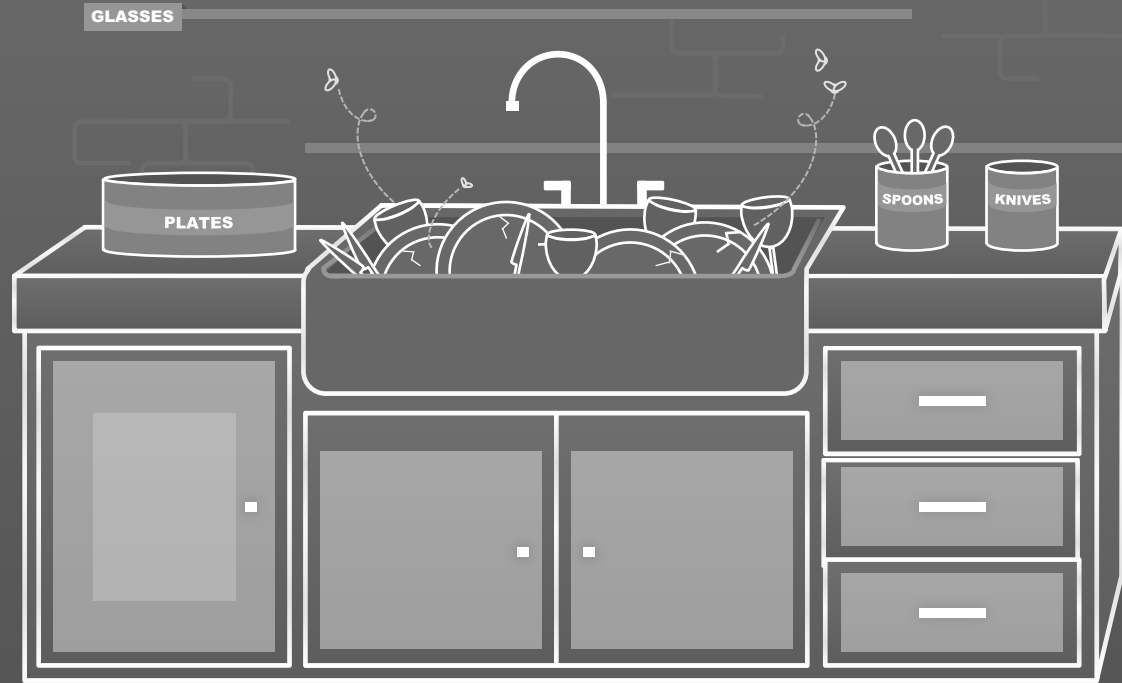
# Kitchen Sink Cleanup



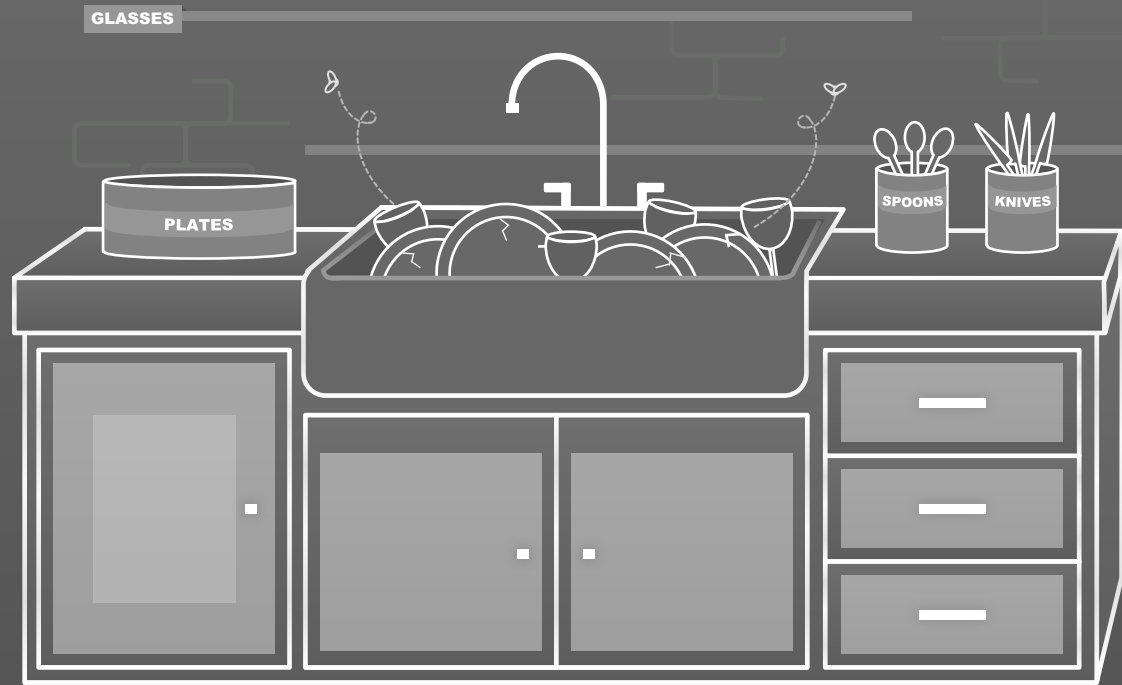
# Kitchen Sink Cleanup



# Kitchen Sink Cleanup



# Kitchen Sink Cleanup



# Kitchen Sink Cleanup



# Kitchen Sink Cleanup





# Kitchen Sink Cleanup



# Consistency Problem

How Many Complete Sets Are There?



# Consistency Problem

How Many Complete Sets Are There?



# Consistency Problem

How Many Complete Sets Are There?





## Adding a New Use Case





# Adding a New Use Case



# Cloud Makes it Easy to Add New Databases



Amazon  
DynamoDB



Amazon  
DMS



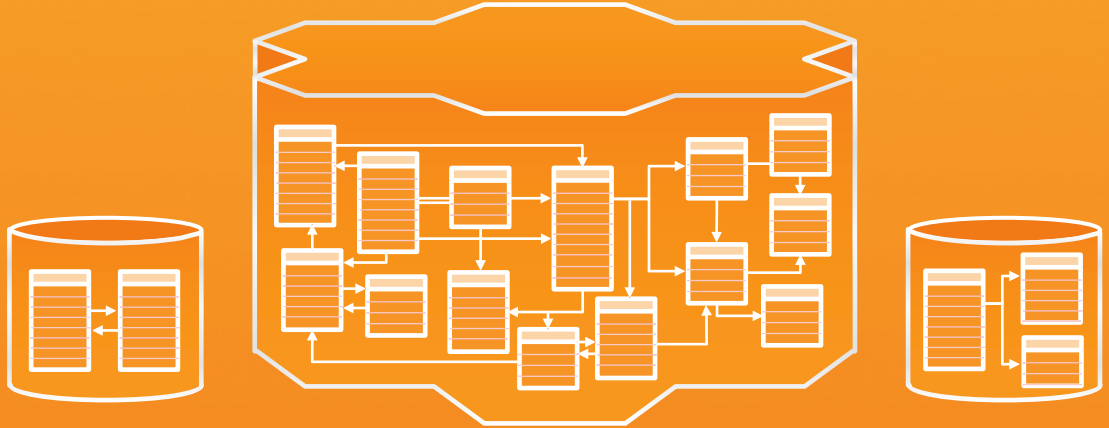
Amazon  
Redshift



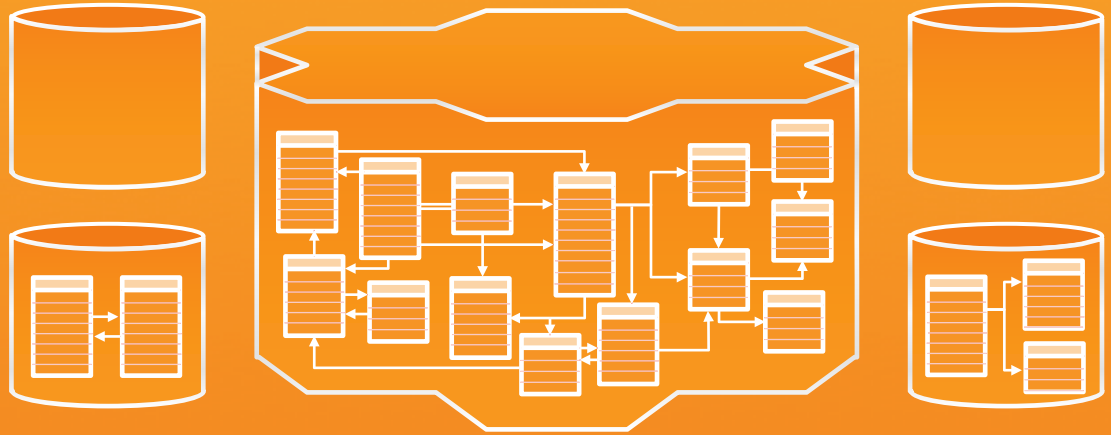
Amazon  
RDS



Amazon Aurora for  
MySQL and Postgres

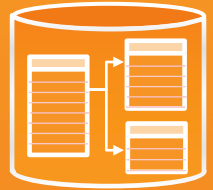
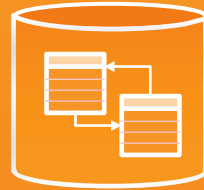
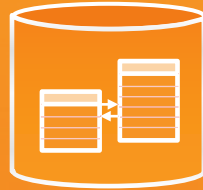
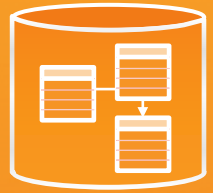
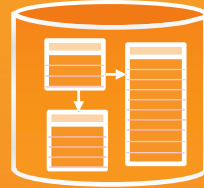
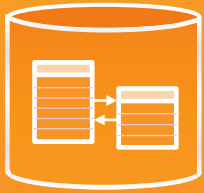


# Untangle and Migrate Existing “Kitchen Sink” Schemas





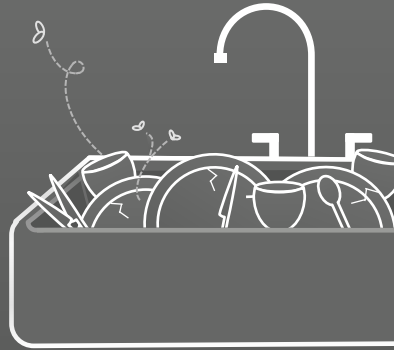
# Untangle and Migrate Existing “Kitchen Sink” Schemas



# The New De-Normal



**Monolithic  
Databases**

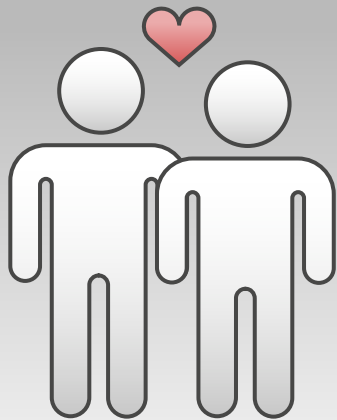


**Kitchen Sink  
Analogy**



**De-normalized**

# Lock-in and the Lifecycle of Dependencies



Choosing, Using and Losing

What is the return on investment (ROI) for each phase?



Choosing



Using



Losing

What is the ROI  
for each phase?

How has ROI changed  
with advances in  
technology and  
practices?



Choosing



Using



Losing



Choosing



Using



Losing



# Choosing



## Investments

Negotiating, learning, experimenting

Hiring experts, building

Installing, customizing

Developing, training



# Choosing

How much  
time elapses?



“The best decision is the right decision. The next best decision is the wrong decision. The worst decision is no decision.”

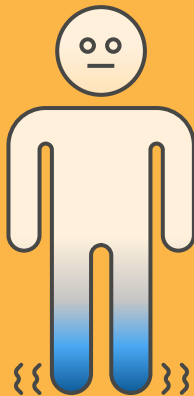
—Scott McNealy





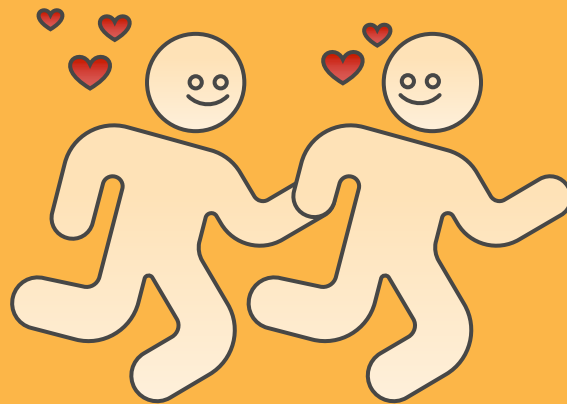
# Choosing

Analysis Paralysis



vs.

Snap Judgement





# Choosing



## Making a commitment

Whenever development is frozen,  
and the operations team takes over,  
the key is turned in the lock



# Choosing—What Changed?

## Old World

Monolith—all in one

Proof of concept install

Enterprise purchase cycle

Months

\$100K—\$Millions

## New World

Microservice—fine grain

Web service/Open source

Free tier/free trial

Minutes

\$0—\$1000s



Choosing



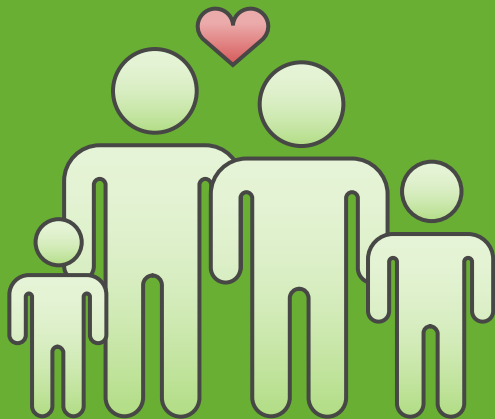
Using



Losing



# Using



## Investments

Cost of setup

Cost of operation

Capacity planning

Scenario planning

Incident management

Tuning performance and utilization



# Using

## Returns



Service capabilities

Availability, functionality

Scalability, agility

Efficiency



# Using - What Changed?

## Old World

Frozen installation

Ops specialist silo

Capacity upgrade costs

Low utilization

High cost of change

## New World

Continuous delivery

Dev automation

Elastic cloud resources

High utilization

Low cost of change



Choosing



Using

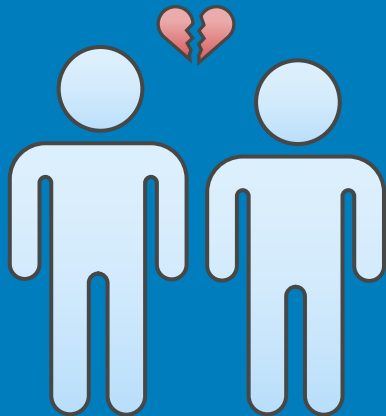


Losing





## Losing



## Investments

Negotiating time

Contract penalties

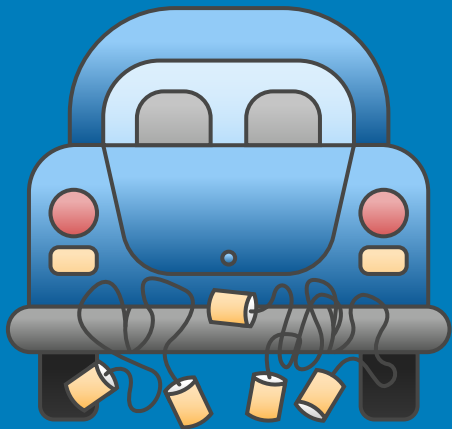
Replacement costs

Decommissioning effort

Archiving, sustaining legacy



# Losing



## Returns

Reduced spending

More advanced technology

Better service, agility, scalability

Choose again, the cycle continues...



# Losing—What Changed?

## Old World

Monolithic—all or nothing  
Frozen waterfall projects  
Long term contracts  
Local dependencies

## New World

Microservices—fine grain  
Agile continuous delivery  
Pay as you go  
Remote web services



## Old World

Monolithic on-prem waterfall lock-in

Years

Millions of dollars

100s of dev years

Lock-in

Lawyers and contracts



## New World

Agile cloud-native micro-dependencies

Weeks

Hundreds of dollars

A few dev weeks

Refactoring

Self service

# Bottom line

ROI for choosing, using, losing has changed radically. Stop talking about lock-in, it's just refactoring dependencies

The cost of each dependency is far lower

Frequency of refactoring is far higher

Investment and return is much more incremental



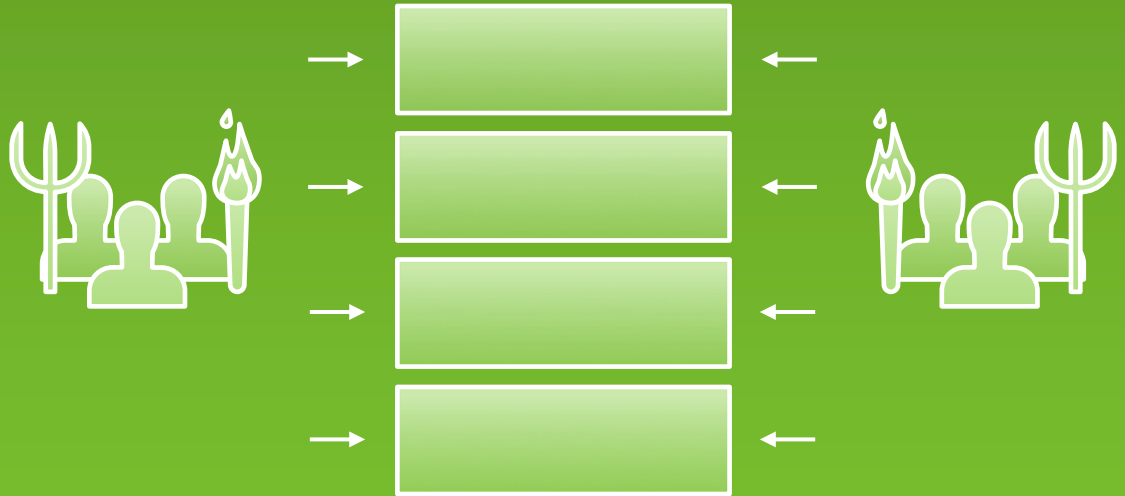
# Chaos Architecture



**A Cloud Native  
Availability Model**

# Chaos Architecture

Four layers  
Two teams  
An attitude



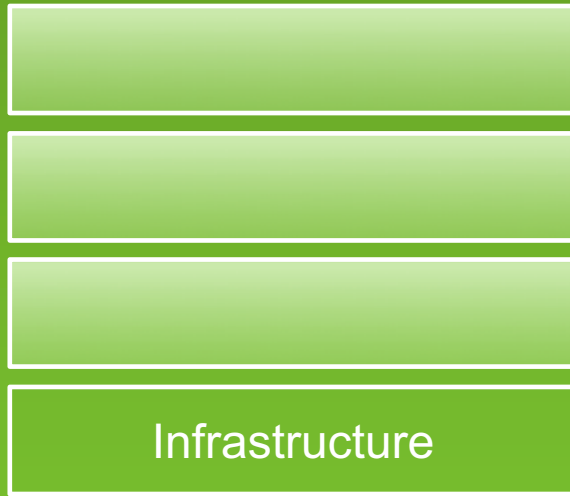




# Infrastructure and Services

No single point  
of failure

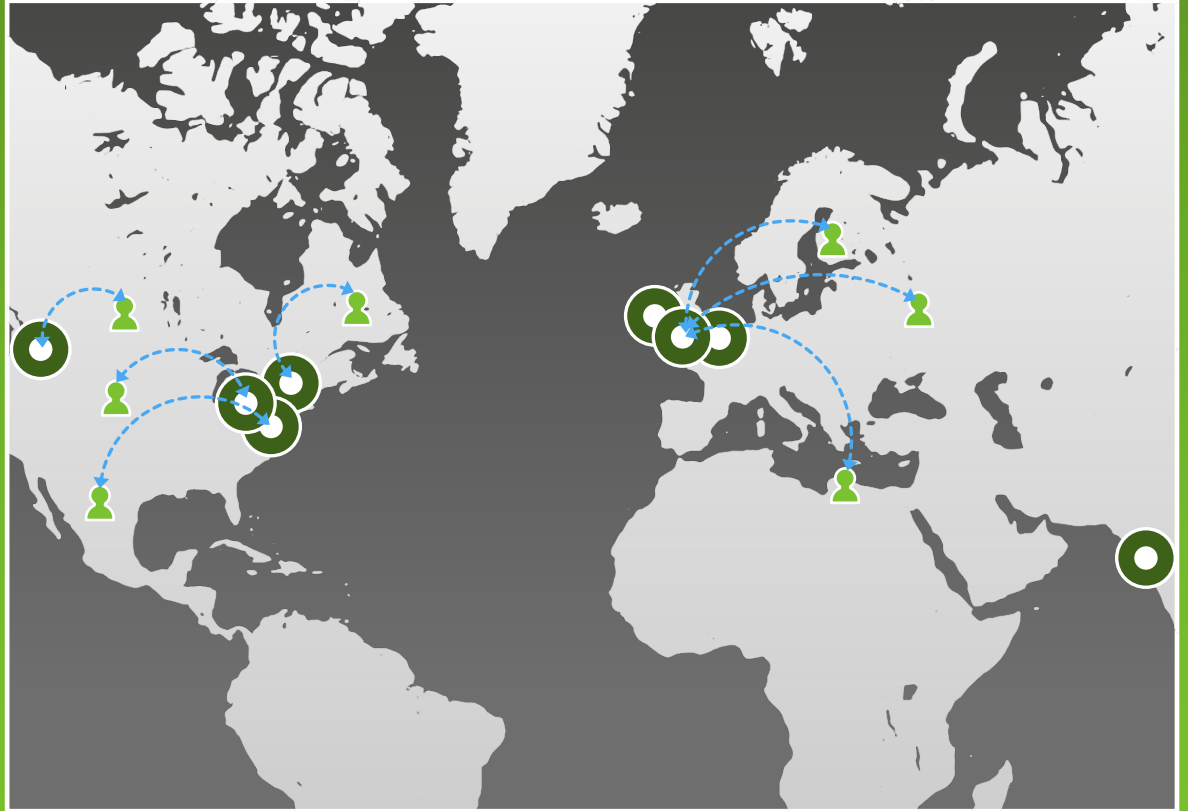






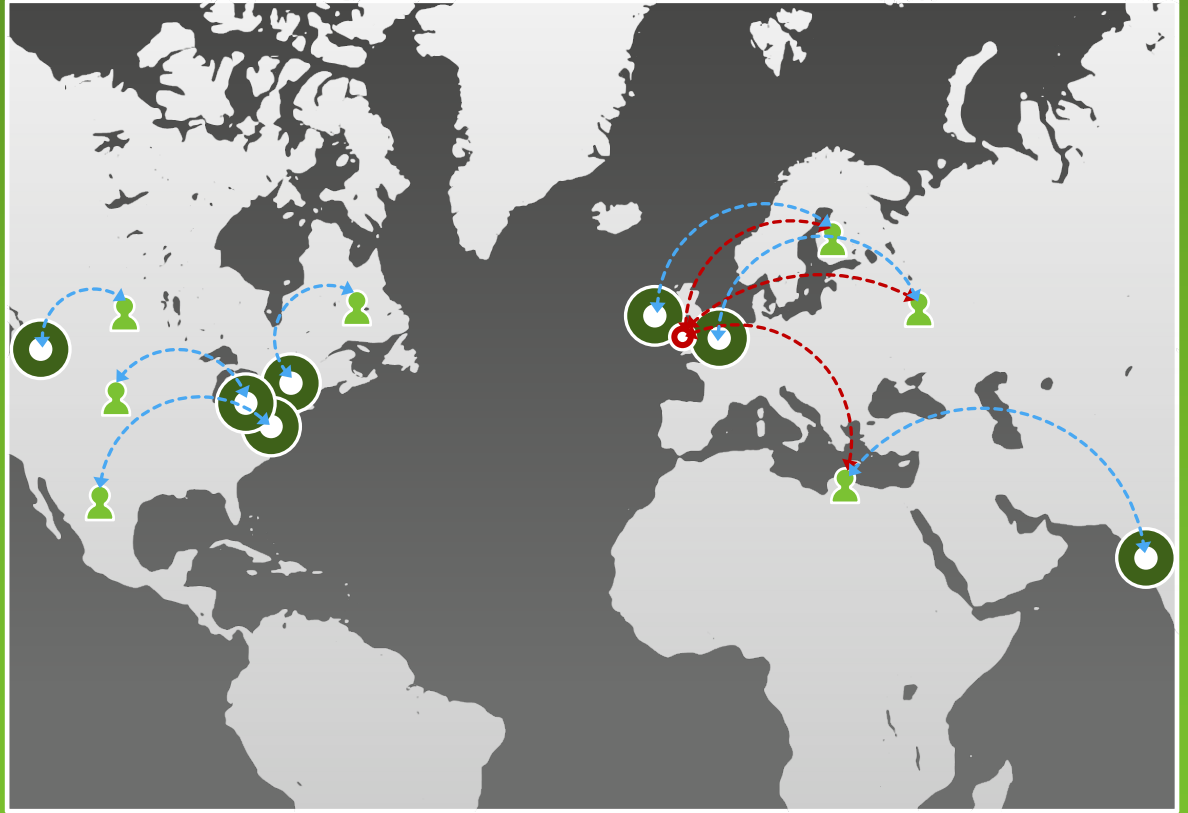
# Switching and Interconnecting

- Data replication
- Traffic routing
- Avoiding issues
- Anti-entropy recovery



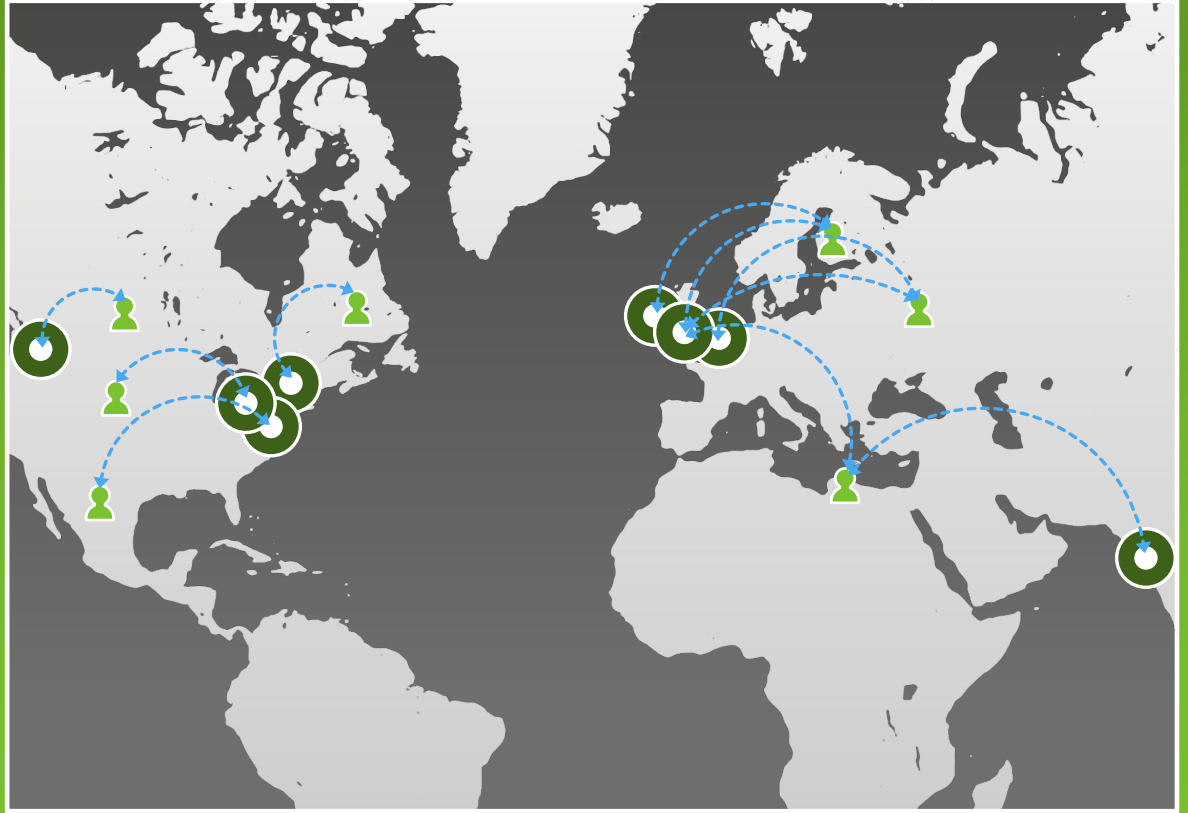
# Switching and Interconnecting

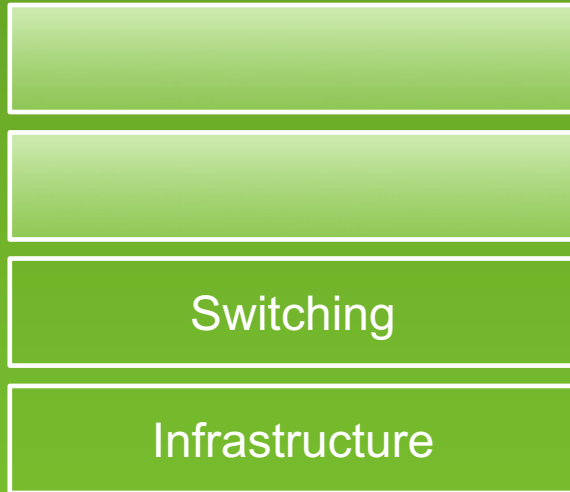
Data replication  
Traffic routing  
Avoiding issues  
Anti-entropy recovery



# Switching and Interconnecting

Data replication  
Traffic routing  
Avoiding issues  
Anti-entropy recovery







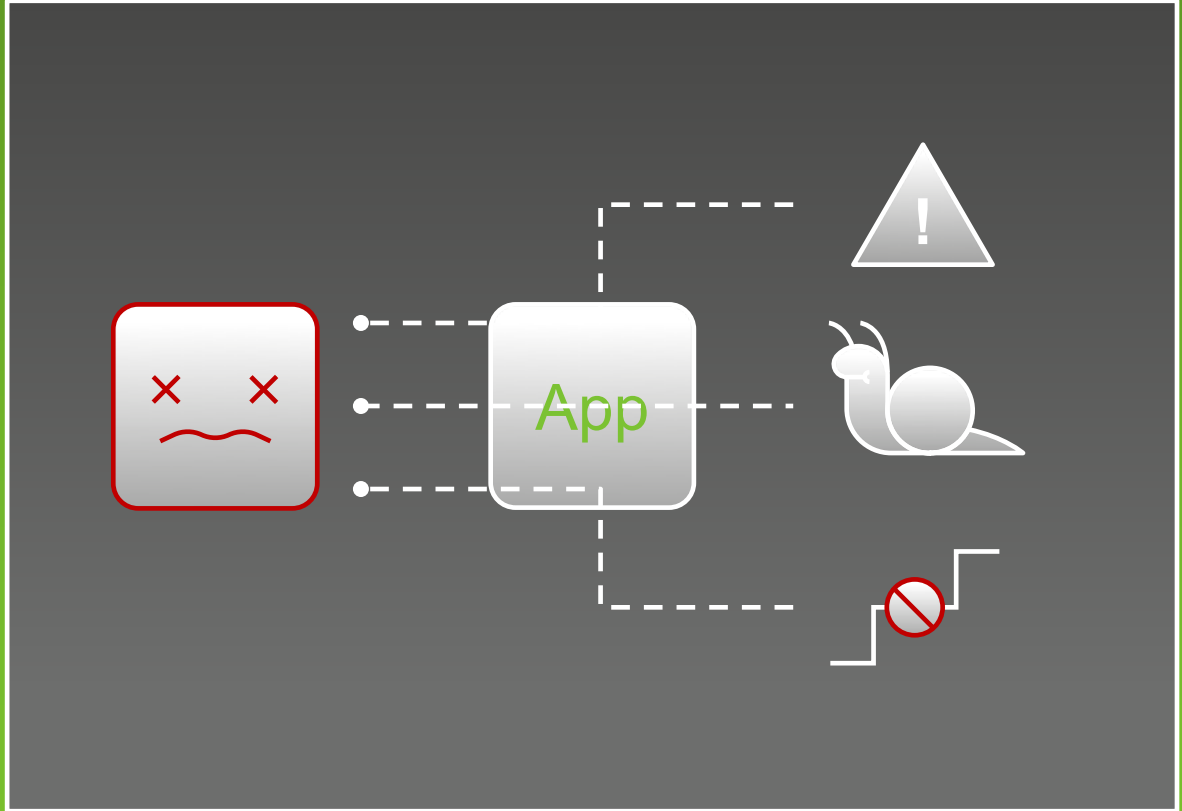


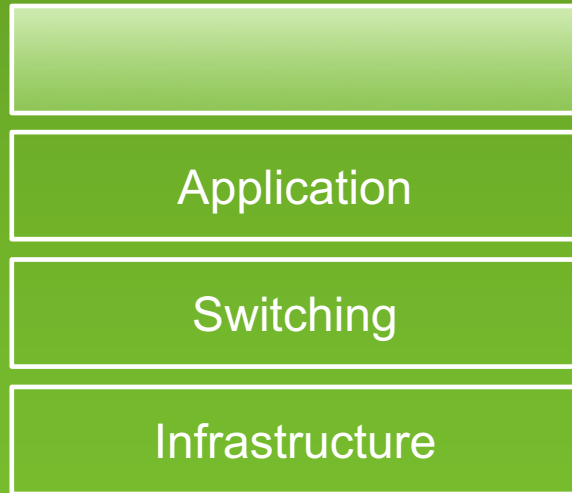
# Application Failures

Error returns

Slow response

Network partition

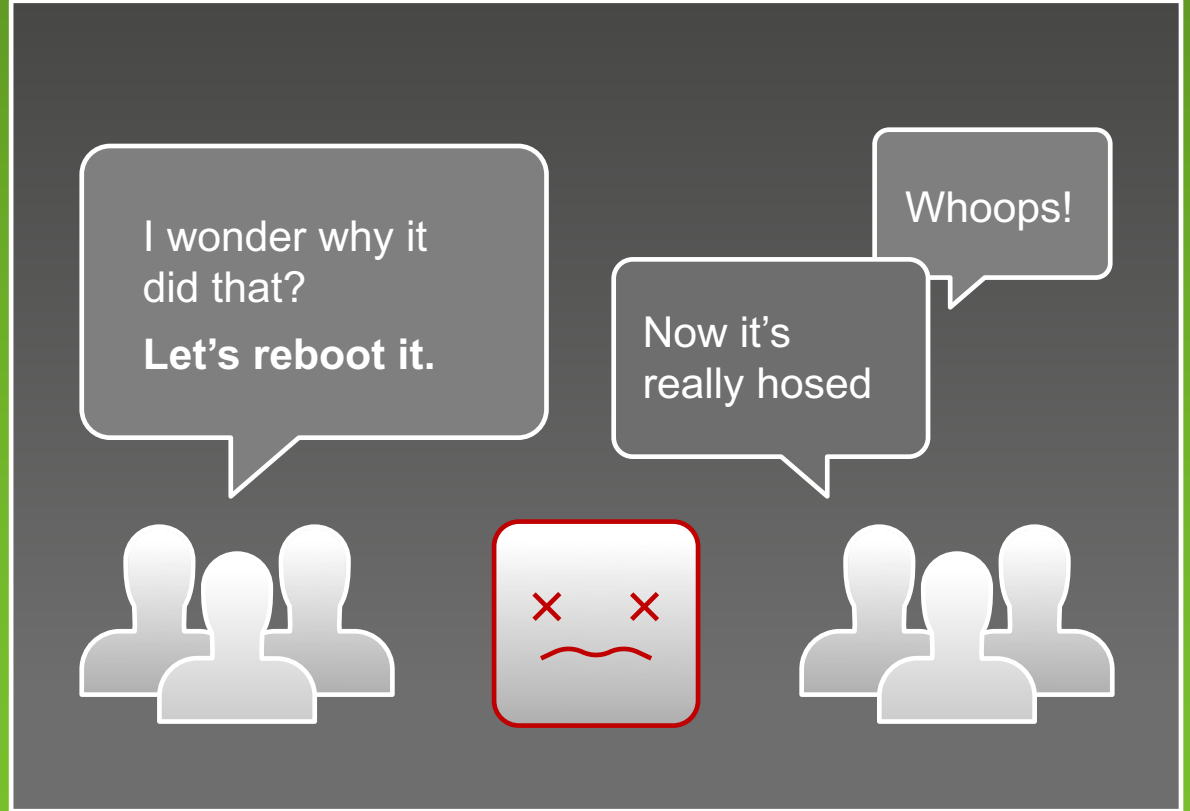






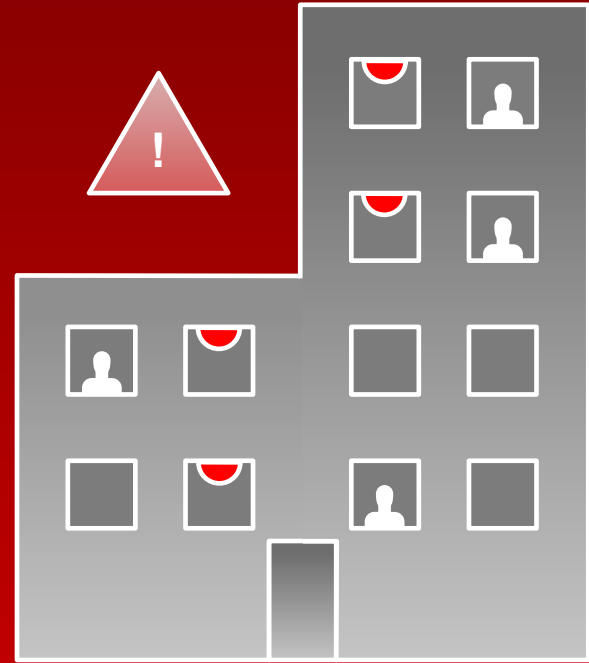
# People

Unexpected application behavior often causes people to intervene and make the situation worse



# People Training

A fire drill is a boring routine where we make everyone take the stairs and assemble in the parking lot



# People Training

Fire drills save lives in  
the event of a real fire,  
because people are  
trained how to react



# Who runs the “fire drill” for I.T.?

People

Application

Switching

Infrastructure



Chaos  
Engineering  
Team

People

Application

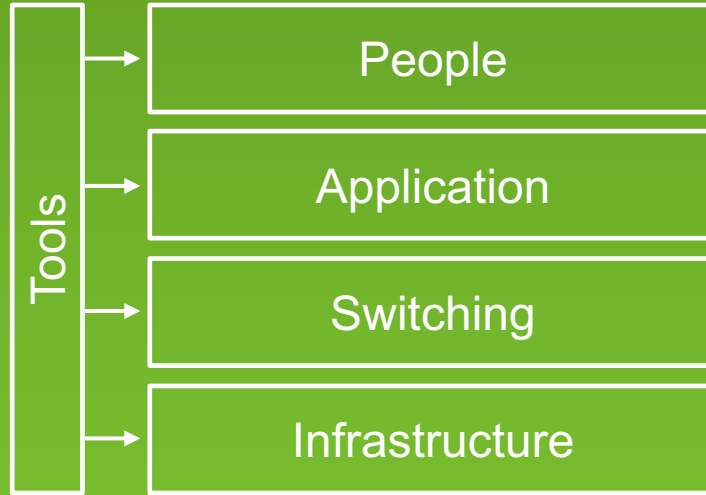
Switching

Infrastructure





Chaos  
Engineering  
Team





Chaos  
Engineering  
Team

## Tools

Game days

Simian Army

[chaostoolkit.org](http://chaostoolkit.org)

ChAP



Gremlin

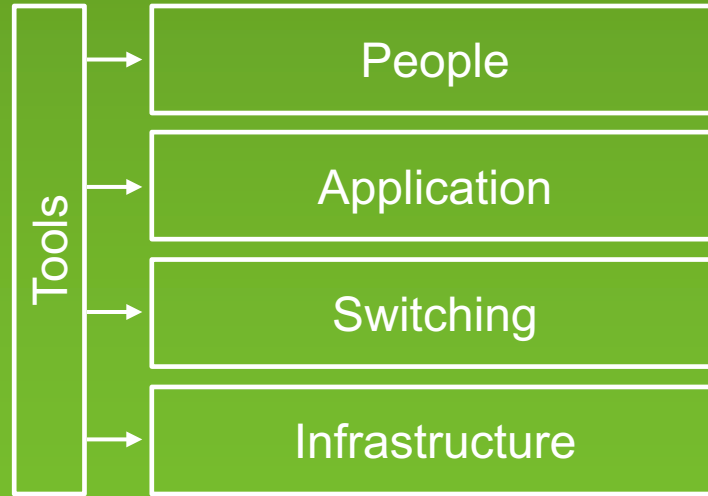


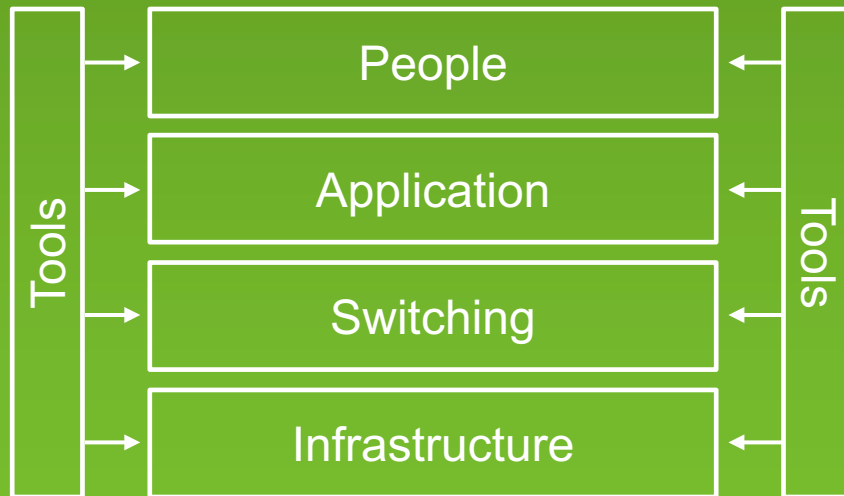
People

Application

Switching

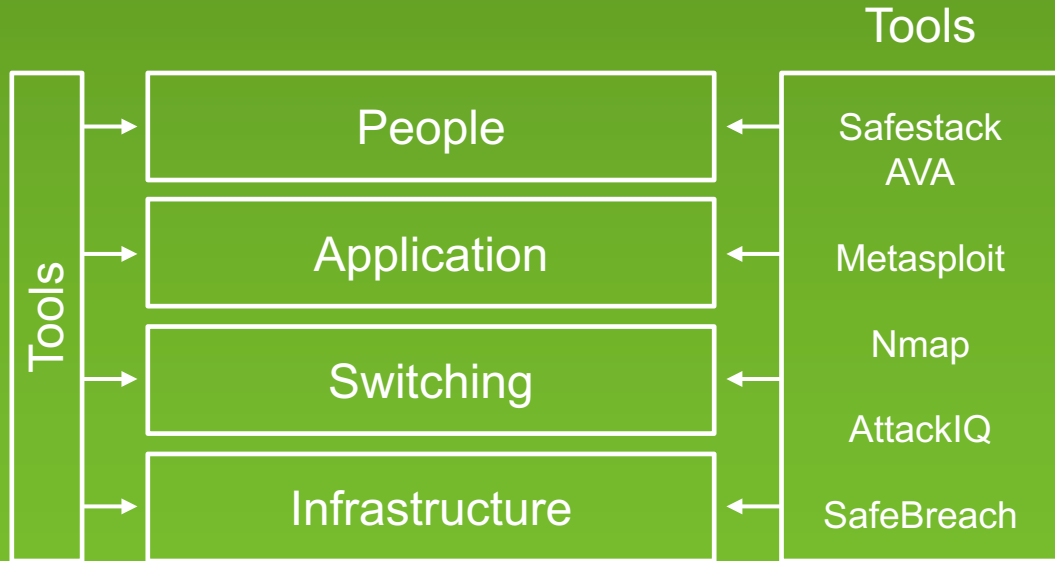
Infrastructure







Chaos  
Engineering  
Team



Security  
Red  
Team

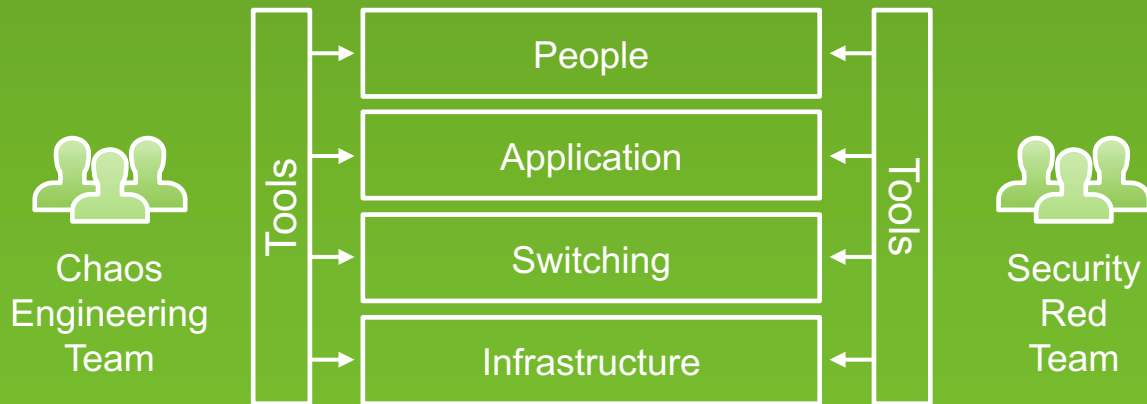
# Chaos Architecture

Four layers

Two teams

An attitude—

**Break it to make it better**



# Cloud Trends

Thanks!

Adrian Cockcroft @adrianco  
VP Cloud Architecture Strategy

